

**DECOLORB PRO-FORCE**  
**Save 40%**

A NEW GENERATION FOR HAIR PROTECTION

**Bonder 101** 400 mL / 13.5 fl. oz.  
**\$35.99 each** reg. price \$59.99 ea.

**Sealer 102** 1000 mL / 33.8 fl. oz.  
**\$20.99 each** reg. price \$34.99 ea.

- vegan • gluten free • paraben free
- sulfate free • dea free • money saving



FRAMESI  
**COLOR LOVER**

>95% LONGER  
LASTING  
COLOR

**BT DYNAMIC**

Save Up to 50%

Dynamic Brunette  
Shampoo  
**\$7.48**  
reg. price: \$14.95

Dynamic Blonde  
Violet Shampoo  
**\$9.77**  
reg. price: \$13.95



500 mL / 16.9 fl. oz.

All FRAMESI COLOR LOVER is: Vegan, Free From Sulfates, Parabens, Gluten, DEA & Sodium Chloride

FRAMESI  
**COLOR LOVER**  
STYLING

>95% LONGER  
LASTING COLOR



283 g / Net Wt. 10oz. 177 mL / 6 fl. oz. 200 mL / 6.8 fl. oz. 250 mL / 8.5 fl. oz.

Save Up to 50%

- Design Fix and Flex** \$9.07 reg. price \$12.95
- Curl Pudding** \$10.47 reg. price \$14.95
- Progressively Smooth** \$9.98 reg. price \$19.95
- Hair Straightening Serum** \$10.47 reg. price \$14.95
- Hair Repair Foam** \$10.47 reg. price \$14.95
- Primer 11** \$10.47 reg. price \$14.95
- Primer 11 Intense** \$10.47 reg. price \$14.95

All FRAMESI COLOR LOVER is: Vegan, Free From Sulfates, Parabens, Gluten, DEA & Sodium Chloride

April Only

Framcolor Glamour

**SAVE 33%**

All Framcolor Glamour Shades

**\$4.97 each**  
reg. salon value: \$7.45 each

60 mL / 2 oz. or NEW 100 mL / 3.4 oz. tubes

For professional use only. Review and adhere to all warnings on the product packaging before use. Can cause an allergic reaction, patch test before use. Strand test before use.



April Only



500 g / Net Wt. 18 oz. reg. price \$14.95  
500 mL / 16.9 fl. oz.

For professional use only. Review and adhere to all warnings on the product packaging before use. Can cause an allergic reaction, patch test before use. Do not use on damaged hair. Strand test before use.

DECOLORB FRAMESI  
COLOR LOVER

Buy Framesi  
DecolorB Infinity+  
(\$29.95) and Receive  
a FRAMESI COLOR  
LOVER Diamond  
Strong Shampoo...

**FREE**

**FOR-ME**  
STYLING LINE

framesi MILAN  
**AVAILABLE NOW!**

**MY IDEA OF ME**

Express yourself and embrace every facet of your personality with confidence. Style is all about freedom—the freedom to transform and reinvent yourself daily.

With the endless possibilities of **FOR-ME**, you can shape your look to enhance the beauty of every hairstyle. After all, **THE IDEA OF YOU** is always evolving—your style should too.

<p><b>223</b> ●●●●● <b>Bring Me To The Beach</b> Salt Spray texturizing salt spray for "beach waves"</p> <p><b>\$10.95 each</b></p>	<p><b>308</b> ●●●●● <b>Elevate Me</b> Curl Cream definition and intense hydration</p> <p><b>\$11.95 each</b></p>	<p><b>218</b> ●●●●● <b>Smooth Me</b> Serum straight, soft with body</p> <p><b>\$12.95 each</b></p>	<p><b>119</b> ●●●●● <b>Shine Me</b> Brilliantly Super Coat frizz-proof humidity shield with glass-like shine</p> <p><b>\$12.95 each</b></p>
<p><b>227</b> ●●●●● <b>Wake Me Up</b> Curl Spray reactivates curls</p> <p><b>\$10.95 each</b></p>	<p><b>222</b> ●●●●● <b>Shape Me</b> Glaze natural support for styling with body</p> <p><b>\$10.95 each</b></p>	<p><b>411</b> ●●●●● <b>Define Me</b> Gel strong, precise hold</p> <p><b>\$9.95 each</b></p>	

**NEW!**

**Curl & Volume** **Smooth & Disciplined** **Shape**