

ALURAM™

HOLIDAY 2026



Visit us online
& on social media!

HOLIDAY DUOS

12oz Shampoo & Conditioners

GIFT
READY
FAVORITES
★



DAILY
fine to
medium hair

PROMOTIONAL SALON COST: \$12.50
PROMOTIONAL RETAIL PRICE: \$25.00
ACTUAL RETAIL PRICE \$37.98

MOISTURIZING
medium to
coarse hair

PROMOTIONAL SALON COST: \$13.50
PROMOTIONAL RETAIL PRICE: \$27.00
ACTUAL RETAIL PRICE \$39.98



SWEET PEAR & WINTER SPICE BODY LOTION
Buy 5 Sweet Pear & Winter Spice Body Lotion 18oz,
& receive a Tester & Tent Card for **FREE!**
(*Free item labeled with Tester Sticker)

PROMOTIONAL SALON COST: \$47.50
SALON VALUE: \$57.00
SUGGESTED RETAIL PRICE OF EACH: \$18.99

GREAT
STOCKING
STUFFERS!
★

HOLIDAY MINIS

2oz sizes of your favorites!



DAILY
fine to
medium hair

2oz Daily, Moisturizing, Purple, Curl, & Volumizing
Shampoos & Conditioners, 2oz Body Lotion,
& 2oz Sweet Pear & Winter Spice Body Lotion

PROMOTIONAL SALON COST: \$2.25
REGULAR SALON COST: \$3.00
SUGGESTED RETAIL PRICE OF EACH: \$4.50

Add some gloss this holiday!



HIGH SHINE
all hair
types

High Shine Shampoo 2oz, High Shine Conditioner 2oz,
High Shine Anti-Frizz Blowout Spray 2oz,
High Shine Glossing Treatment 2oz

PROMOTIONAL SALON COST: \$3.25
REGULAR SALON COST: \$3.99
SUGGESTED RETAIL PRICE: \$6.50