

JOON

Persian Secrets

KATIRA VOLUMIZING MOUSSE WITH RICE WATER AND ROSEMARY

Katira Volumizing Mousse, enriched with Rosemary, Rice Water, and our proprietary blend of Persian botanicals, transforms your hair by creating soft, airy volume, refining texture, and eliminating frizz—without stiffness or crunch. At the heart of this formulation is Katira, long revered for its thickening, nourishing and styling benefits, it has been used in Persian beauty rituals for centuries. This remarkable natural polymer works by enhancing elasticity, strengthening individual strands, and has the unique ability to create styles with a soft, flexible finish.



Katira Volumizing Mousse
5 fl.oz
\$14 Salon • \$28 Retail

STYLERS TRY-ME KIT

\$35
Save 20%
(Salon Value \$44)



SCALP SCRUB & BRUSH KIT

\$29
(Retail Value \$62)

