

THE SALON CENTER

OCTOBER 2026



EXCLUSIVE DEALS

Special Pricing
all month long!



NEW ARRIVALS

The latest products
your clients love.



SHOP ONLINE

Quick. Easy. Open
24/7.



Scan To
Order Online



SEPTEMBER LAUNCH

**NEW LUMINEXX
FASHION & COOL SHADES!**

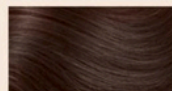
GOLD ASH & ASH GOLDS: 9GA, 8AG & 6AG



9GA
9.31



8AG
8.13



6AG
6.13



Buy one of
each new
shade and
receive the
swatch insert
FREE



SALON COST: \$32.85



NEW!

ALL THE COLOUR & SHINE

Buy 10, Get 2 **FREE** on all Luminexx
Shades

**BUY 10
GET 2**



Salon Cost: \$109.50
Salon Value: \$131.40
Salon Savings: \$21.90

**BUY MORE. TONE MORE.
GET MORE RESULTS!**

**SAVE
27%**

Buy 12 Tubes of TONES
Demi-Permanent Colour

Receive One 7 Volume
Developer & One Violet
Shampoo Liter



Salon Cost: \$102.00
Salon Value: \$139.00
Salon Savings: \$37.00

HOLIDAY BUNDLES

Save up to 35% Off Our Holiday Bundles!



Up to
35% OFF
\$29.95

TRIO HOLIDAY BUNDLES

Purchase Any Single Full Collection

Each collection includes retail size
Shampoo, Conditioner, Leave-in

- 1 Moisture+Keratin Collection - \$45.85
- 1 Repair+Keratin Collection - \$45.85
- 1 ColorProtect+Keratin Collection - \$45.85
- 1 Volume+Keratin Collection - \$45.85
- 1 Blonde+Keratin Collection - \$45.85
- 1 Strength+Vegan Collection - \$45.85

TRAVEL SIZE HOLIDAY BUNDLES

Purchase Any Single Full Collection

Each collection includes TRAVEL SIZE
Shampoo, Conditioner & Daily Smoothing Cream

- 1 Moisture+Keratin Collection - \$12.85
- 1 Repair+Keratin Collection - \$12.85
- 1 ColorProtect+Keratin Collection - \$12.85



Up to
23% OFF
\$9.95



KERATHERAPY™

The Science of Keratin Care For Healthy Hair

NEW TO THE FAMILY!

PERFECT HOLD HAIRSPRAY

HOLD THAT PERFORMS. FINISH THAT LASTS.

Introducing **KERATHERAPY Perfect Hold Hairspray**, the newest keratin infused essential in Keratherapy's professional styling collection. Meet the finishing spray that elevates every style, as it wraps hair in a weightless, keratin infused veil that controls frizz, boosts shine, and keeps your look flawlessly in place. The ultra fine mist dries clean with a smooth, satin finish — never crunchy, never dull. Designed for stylists and clients who demand performance without compromise, this ultra fine, humidity resistant formula delivers long lasting hold with a touchable, natural finish.

Performance & Technology Focus: Engineered for professional results, **PERFECT HOLD HAIRSPRAY** combines advanced humidity blocking polymers with keratin technology to deliver superior hold and long lasting control. This clean, high performance formula is color safe, sulfate free, sodium chloride free, gluten free, and cruelty free — making it ideal for any hair type, even color treated, keratin treated, and chemically processed hair. Maximum performance with zero compromise.

Strong hold. Soft touch. Salon perfect results — every time.

REFRESH. REVIVE. REPEAT

DRY SHAMPOO

Experience freshness redefined. Introducing the next evolution in professional styling care: **KERATHERAPY Dry Shampoo**, a keratin-infused, weightless, residue free formula designed to refresh, revive, and extend your style between washes. Engineered with advanced micro powder technology to instantly purify the scalp and refresh hair without residue.

Powered by ultra fine oil absorbing minerals, it instantly eliminates excess oil at the root while adding soft, touchable volume that lasts all day. This fast acting formula neutralizes odor, and enhances texture, giving stylists and clients the freedom to extend styles with confidence.

Transforms second day hair with a whisper light veil that absorbs oil, boosts volume, and restores movement — all without disturbing your style. The ultra fine mist disappears on contact, leaving nothing behind but softness, lift, and a clean, modern scent that feels like stepping out of the salon.

Perfect for busy mornings, post workout touch ups, or extending the life of your blowout, it restores freshness with a clean, airy finish and a subtle salon signature scent.

Professional results. Zero buildup. Just effortlessly refreshed hair, anytime.

**BUY 1, GET 1
50% OFF**

Style+Keratin

MEET YOUR STYLING DUO

Buy 1 Perfect Hold Hairspray and Get 1 Dry Shampoo for 50% OFF

PURCHASE:

- 1 - Perfect Hold Hairspray - \$15.95
- 1 - Dry Shampoo - \$15.95

**Salon Value: \$31.90
Sale Price: \$23.93**

BUY



25% OFF

BLONDE HAIR COLOR & FIBER THICKENER

Buy 2 Get 25% OFF Thickening+Keratin

PURCHASE:

- 2 - Blonde Fiber Hair Thickener - \$15.45 each

Salon Value: \$30.90 Sale Price: \$23.18

NEW LAUNCH

milk_shake®

customer favorites.
salon staples.

**SAVE
40%**

milk_shake best sellers

\$87.00 | salon value \$145.00

INVEST

- 1 color maintainer shampoo sulfate free 10.1 fl.oz.
- 1 color maintainer conditioner 10.1 fl.oz.
- 1 leave in conditioner 11.8 fl.oz.
- 1 whipped cream 6.8 fl.oz.
- 1 incredible milk 5.1 fl.oz.
- 1 incredible oil 1.7 fl.oz.
- 1 moisture & more shampoo 10.1 fl.oz.
- 1 moisture & more conditioner 8.4 fl.oz.
- 1 icy blond shampoo 10.1 fl.oz.
- 1 icy blond conditioner 8.4 fl.oz.



repair. restore. rescue.

**SAVE
25%**

integrity & strength
repair & rescue duo

\$22.50 | salon value \$30.00

INVEST

- 1 integrity & strength split ends savior 3.4 fl.oz.
- 1 integrity & strength intensive treatment 6.8 fl.oz.



start strong.
finish beautifully.

**SAVE
20%**

lifestyling styling starters

\$45.60 | salon value \$57.00

INVEST

- 1 lifestyling thermo protector 6.8 fl.oz.
- 1 lifestyling blow dry primer 6.8 fl.oz.
- 1 lifestyling smoothing miracle shield 6.8 fl.oz.
- 1 lifestyling smoothing cream 5.1 fl.oz.



lifestyling finishing touch

\$46.40 | salon value \$58.00

INVEST

- 1 lifestyling let it shine 6.8 fl.oz.
- 1 lifestyling flexible hairspray 8.8 fl.oz.
- 1 lifestyling extra strong hairspray 8.8 fl.oz.
- 1 lifestyling powder pop 0.18 fl.oz.

milk_shake®

HOLIDAY IS JUST AROUND THE CORNER.

Get ready for the season with giftable collections designed to delight clients and drive holiday retail sales.



colour care trio

\$28.00 | salon value \$43.00 | save 35%

colour maintainer shampoo 10.1 fl. oz.
colour maintainer conditioner 10.1 fl. oz.
incredible milk 5.1 fl. oz. (free)



moisture&more trio

\$28.00 | salon value \$43.00 | save 35%

moisture&more shampoo 10.1 fl. oz.
moisture&more conditioner 8.4 fl. oz.
incredible milk 5.1 fl. oz. (free)



icy blond trio

\$28.00 | salon value \$43.00 | save 35%

icy blond shampoo 10.1 fl. oz.
icy blond conditioner 8.4 fl. oz.
incredible milk 5.1 fl. oz. (free)



integrity & strength trio

\$28.00 | salon value \$43.00 | save 35%

integrity & strength shampoo 10.1 fl. oz.
integrity & strength conditioner 10.1 fl. oz.
incredible milk 5.1 fl. oz. (free)



leave-in conditioner duo

\$21.00 | salon value \$28.00 | save 25%

leave in conditioner 11.8 fl. oz.
leave in conditioner 11.8 fl. oz. (50% off).



colour care mini duo

salon cost \$10.00

colour maintainer shampoo 2.4 fl. oz.
colour maintainer conditioner 2.4 fl. oz.



everlasting bonds mini duo

salon cost \$12.00

everlasting bonds shampoo 1.7 fl. oz.
everlasting bonds conditioner 1.7 fl. oz.



icy blond mini duo

salon cost \$10.00

icy blond shampoo 2.4 fl. oz.
icy blond conditioner 1.7 fl. oz.



moisture&more mini duo

salon cost \$10.00

moisture&more shampoo 2.4 fl. oz.
moisture&more conditioner 1.7 fl. oz.

NEW CALURA GLOSS SHADES!



KIT INCLUDES:

- 1 x Calura Gloss 7-318/7GAB, 2 oz
- 1 x Calura Gloss 8-318/8GAB, 2 oz
- 1 x Calura Gloss 9-318/9GAB, 2 oz
- 1 x Calura Gloss 10-318/10GAB, 2 oz
- 1 x Calura Gloss 7 VOL. (2%) Lotion Developer, 8oz
- 1 x Swatch Sheet

Salon Cost: \$28.00
Salon Value: \$33.40
SAVINGS: 16%

**While Supplies Last*

MASKS FOR EVERYONE

BUY:

- 3 x Hydrating Mask, 6.8 oz
- 3 x Deep Hydrating Mask, 6.8 oz
- 3 x Repair Mask, 6.8 oz

Salon Cost: \$180.00
Salon Value: \$260.00
SAVINGS: 31%

FREE
PRODUCT DISPLAY
\$80.00
VALUE



**While Supplies Last*

HOLIDAY TRAVEL SETS

SAVE
38%

CALURA KIT

- 1 x Moisture Balance Cleanser, 2 oz
- 1 x Moisture Balance Conditioner, 2 oz
- 1 x Express Blowout Mist, 2 oz



Salon Cost: \$18.00
Salon Value: \$29.35
MSRP: \$36.00

NEU:BLU KIT

- 1 x Blue Shampoo, 2 oz
- 1 x Blue Conditioner, 2 oz
- 1 x Hydrating Mask, 1.62 oz



NEU:VIO KIT

- 1 x Violet Shampoo, 2 oz
- 1 x Violet Conditioner, 2 oz
- 1 x Hydrating Mask, 1.62 oz



REP KIT

- 1 x Repair Shampoo, 2 oz
- 1 x Repair Conditioner, 2 oz
- 1 x Repair Mask, 1.62 oz



HYD KIT

- 1 x Hydrating Shampoo, 2 oz
- 1 x Hydrating Conditioner, 2 oz
- 1 x Hydrating Mask, 1.62 oz



Salon Cost: \$20.00
Salon Value: \$32.00
MSRP: \$40.00

HOLIDAY GIFT SETS

REP KIT

- 1 x Repair Shampoo, 10.1 oz
- 1 x Repair Conditioner, 6.8 oz
- 1 x Repair Mask, 6.8 oz

HYD KIT

- 1 x Hydrating Shampoo, 10.1 oz
- 1 x Hydrating Conditioner, 6.8 oz
- 1 x Hydrating Mask, 6.8 oz

CALURA KIT

- 1 x Moisture Balance Cleanser, 8.5 oz
- 1 x Moisture Balance Conditioner, 8.5 oz
- 1 x Styling Oil Elixir, 3.04 oz

NEU:VIO KIT

- 1 x Violet Shampoo, 10.1 oz
- 1 x Violet Conditioner, 6.8 oz
- 1 x 18 in 1 Beautifier, 7.6 oz

NEU:BLU KIT

- 1 x Blue Shampoo, 10.1 oz
- 1 x Blue Conditioner, 6.8 oz
- 1 x 18 in 1 Beautifier, 7.6 oz



SAVE
30%

Salon Cost: \$45.00
Salon Value: \$64.00 - \$67.00
MSRP: \$90.00

2026 SEP+ OCT

ALURAM™



Visit us online
& on social media!

SEASONAL FALL BODY LOTION

Buy 5 Seasonal Cozy Cloud Body Lotions 18oz
& receive a Tester & Tent Card for **FREE!**
(*Free item labeled with Tester Sticker)

★ FALL
★ RELEASE!



BUY 5

FREE!

FREE!

PROMOTIONAL SALON COST: \$47.50

REGULAR SALON COST: \$57.00

SUGGESTED RETAIL PRICE OF EACH: \$18.99

HIGH SHINE ANTI-FRIZZ BLOWOUT SPRAY PROMOTION

Buy 6 High Shine Anti-Frizz Blowout Sprays 8oz
and receive the Back Bar 16oz Size for **FREE!**



BUY 6

FREE!

PROMOTIONAL SALON COST: \$60.00

REGULAR SALON COST: \$72.75

SUGGESTED RETAIL PRICE OF 8oz: \$19.99

★ NEW!
★

BODY CARE INTRO

3 Body Lotion 18oz
3 Body Wash 16.9oz
3 Hand Soap 12oz
3 Golden Glow 18oz
3 Fall Lotions 18oz



COMPLIMENTARY ITEMS:

1 Body Lotion 18oz (tester)
1 Hand Soap (tester)
6 Body Lotion 2oz
1 Body Care Kickstand



PROMOTIONAL SALON COST: \$135.00

REGULAR SALON COST: \$174.00 **\$39 IN FREE GOODS!**

HYDRATE & SMOOTH BUNDLE

Bundle & Save 20% when you buy both
1 Hydrate & Repair Treatment 11oz & 1 Smoothing Cream 6oz



20%
★ OFF! ★

PROMOTIONAL SALON COST: \$15.60

REGULAR SALON COST: \$19.50

RETAIL VALUE: \$38.98

HOLIDAY 2026



Visit us online
& on social media!

HOLIDAY DUOS

12oz Shampoo & Conditioners

GIFT
READY
FAVORITES
★



DAILY
fine to
medium hair

PROMOTIONAL SALON COST: \$12.50
PROMOTIONAL RETAIL PRICE: \$25.00
ACTUAL RETAIL PRICE \$37.98

MOISTURIZING
medium to
coarse hair

PROMOTIONAL SALON COST: \$13.50
PROMOTIONAL RETAIL PRICE: \$27.00
ACTUAL RETAIL PRICE \$39.98



**SWEET PEAR &
WINTER SPICE BODY LOTION**

Buy 5 Sweet Pear & Winter Spice Body Lotion 18oz,
& receive a Tester & Tent Card for **FREE!**
(*Free item labeled with Tester Sticker)

PROMOTIONAL SALON COST: \$47.50
SALON VALUE: \$57.00
SUGGESTED RETAIL PRICE OF EACH: \$18.99

GREAT
STOCKING
STUFFERS!
★

HOLIDAY MINIS

2oz sizes of your favorites!



2oz Daily, Moisturizing, Purple, Curl, & Volumizing
Shampoos & Conditioners, 2oz Body Lotion,
& 2oz Sweet Pear & Winter Spice Body Lotion

PROMOTIONAL SALON COST: \$2.25
REGULAR SALON COST: \$3.00
SUGGESTED RETAIL PRICE OF EACH: \$4.50

Add some gloss this holiday!



High Shine Shampoo 2oz, High Shine Conditioner 2oz,
High Shine Anti-Frizz Blowout Spray 2oz,
High Shine Glossing Treatment 2oz

PROMOTIONAL SALON COST: \$3.25
REGULAR SALON COST: \$3.99
SUGGESTED RETAIL PRICE: \$6.50



Back Bar Sale!

Buy 1 Liter Size Get 2 Retail Sizes Free

SAVE
OVER
37%

Botanical Culture Shampoo



32oz

10oz

\$40.00

(SALON VALUE \$69.96)

Extreme Rescue Hair Mask



33.8oz

8oz

\$52.73

(SALON VALUE \$82.69)

TRY ME KIT

One of Each Retail Product



\$49.95

(SALON VALUE \$72.40)

ALCÔVE

NO FLUFF NO FILTERS **RESULTS ONLY.**

FOUR KITS FOR EVERY HAIR NEED

Salon price: **\$22.00** (Value: \$26.80)

Salon savings: **18% + FREE POUCH**

Suggested Retail Price: \$40.00



THE LIFT

- Volume Shampoo – 10oz
- Volume Conditioner – 10oz
- Multitasking Mist – 2oz
- Styling Cream – 2oz



THE DAILY

- Daily Shampoo – 10oz
- Daily Conditioner – 10oz
- Multitasking Mist – 2oz
- Styling Jelly – 2oz



THE HYDRATOR

- Hydrating Shampoo – 10oz
- Hydrating Conditioner – 10oz
- Multitasking Mist – 2oz
- Restructuring Mask – 1.9oz



THE CURL

- Curl Shampoo – 10oz
- Curl Conditioner – 10oz
- Curl Activator – 2oz
- Styling Jelly – 2oz

NEW LAUNCH!

STRONG HOLD HAIRSPRAY

61 g / 2.2 oz

**TRAVEL
SIZE**

Delivering long-lasting strong hold, humidity resistance, UV protection, and anti-frizz control all in a single spritz.

Salon Price: **\$6.00**
Suggested Retail: **\$12.00**



**SAVE
20%**

LAUNCH OFFER:
Buy 6 Travel Size (2oz)
Get 1 Retail Size (7oz)
Free!

Salon Price: **\$36.60**
Salon Value: **\$45.00**



bōkka
BOTÁNICA™

SAVE
20%
ON ALL
DUOS

GIVE THE GIFT OF *Great Hair!*

2026 HOLIDAY DUO COLLECTION

Each duo includes 1 Shampoo & 1 Conditioner
10.1 oz / 300 ml each



REPLENISHING MOISTURE DUO

Deep hydration for
dry, thirsty hair.

SALON PRICE

\$22.60

Salon Value: \$28



THIKK.VOLUME DUO

Creates fuller,
thicker-looking hair.

SALON PRICE

\$23.20

Salon Value: \$29



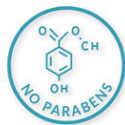
MIRACLE RESCUE & REPAIR DUO

Helps repair & strengthen
damaged hair.

SALON PRICE

\$22.60

Salon Value: \$28



Bōkka Botánica is a boutique, plant-powered haircare brand redefining color care. Our high-performance, vegan formulas are infused with nutrient-rich botanicals and naturally derived extracts, powered by our exclusive COLORLOKK Complex™ to lock in vibrancy, extend color life, and restore hair to its healthiest, most luminous condition.

Mood Mists

HAIR & BODY MIST · 3.4 OZ

SUGGESTED RETAIL \$24.00 EACH

Your clients come to the salon for more than great hair. They come for the **confidence, energy and feeling** a great stylist can create.

Mood Matter was made for that moment. Our Mood Mists are lightweight hair and body fragrance mists that bring **mood-boosting scent** into the salon experience while leaving hair soft, smooth and lightly conditioned. Use them as the finishing touch behind the chair, then help your client choose the scent that matches how they want to feel. **A simple ritual they can take home.**

four scents, four moods



FEEL GOOD

Orchid · Vanilla · Salted Caramel

Creamy, nostalgic and softly addictive, with a warm gourmand sweetness.



FEEL CONFIDENT

Mandarin · Chocolate · Warm Amber

Bold, deep and addictive, with a rich, glowing warmth that lingers.



FEEL EMPOWERED

Guava Juice · Lychee · Vanilla Pods

Juicy and playful with unexpected depth. Tropical, vibrant and confidently crisp.



FEEL MAGNETIC

Bergamot · Dewy Rose · Sheer Musk

Softly floral and skin-close, with a warm, sensual softness underneath.

Mood Mists Intro

SAVE 25%

Buy 12 Mood Mists, get 4 free.

Three mists of each mood, plus 4 Mood Mist testers and a free Salon Desk Expo for your retail area.

3	Feel Good Mood Mist	\$36.00
3	Feel Confident Mood Mist	\$36.00
3	Feel Empowered Mood Mist	\$36.00
3	Feel Magnetic Mood Mist	\$36.00
4	Mood Mist Testers	FREE
1	Salon Desk Expo	FREE

YOUR PRICE

\$144.00

Salon value \$192.00



Mood Mists Restock

SAVE 25%

Buy 6 Mood Mists, get 2 free.

Mix any scents you like, plus a free Pop Up expo to display at your stylists station.

6	Mood Mists, any scents	\$72.00
2	Mood Mists, your choice	FREE
1	Stylist Station Pop Up expo	FREE

YOUR PRICE

\$72.00

Salon value \$96.00



Sept/Oct
2026

re:BOND™
molecular hair science

Transform
hair in just
4 MINUTES
with affordable
Bond-Repair!

re:BOND Hair Repair System

COMPLETE SYSTEM THAT REPAIRS, RESTORES, AND RENEWS DAMAGED OR CHEMICALLY-TREATED HAIR, BRINGING IT BACK TO ITS MOST YOUTHFUL CONDITION!



Buy this..

Get this **FREE!**

SALON VALUE: \$69.50

SPECIAL OFFER

\$39.50

SAVE 43%!

KEY BENEFITS

- Rebuilds & strengthens 3 main hair bonds
- Improves color retention & vibrancy
- Deeply repairs from the inside out
- Protects against future damage
- Boosts shine & elasticity

PURCHASE:

- 1 Leave-In Miracle Bond³ Building Mask 3oz/89mL
- 1 AMINOFIXX™ Daily Miracle Bond³ Building Spray 8oz/237mL

RECEIVE FREE:

- 1 Daily Miracle Bond³ Building Shampoo 10.1oz/300mL
- 1 Daily Miracle Bond³ Building Conditioner 10.1oz/300mL

REGIMEN: Shampoo, then condition with either AMINOFIXX or Conditioner. Mask application up to once a week depending on level of repair needed.

Bond-Building Profit Center

FEATURING RETAIL, BACK-BAR, SAMPLING AND MERCHANDISING!



FOR RETAIL:

- 3 Leave-In Miracle Bond³ Building Mask 3oz/89mL
- 3 AMINOFIXX™ Daily Miracle Bond³ Building Spray 4oz/118mL
- 3 Daily Miracle Bond³ Building Shampoo 10.1oz/300mL
- 3 Daily Miracle Bond³ Building Conditioner 10.1oz/300mL

FOR BACK-BAR:

- 1 Leave-In Miracle Bond³ Building Mask 8oz/236mL
- 1 AMINOFIXX™ Daily Miracle Bond³ Building Spray 8oz/237mL
- 1 Daily Miracle Bond³ Building Shampoo 32oz/946mL
- 1 Daily Miracle Bond³ Building Conditioner 32oz/946mL

FOR SAMPLING/MERCHANDISING:

- 6 Leave-In Miracle Bond³ Building Mask Trial Packets 8oz/236mL
- 6 Daily Miracle Bond³ Building Sh/Con Trial Packets .34oz/10mL
- 4 Tent Cards

SALON VALUE: \$334

SPECIAL OFFER

\$199

SAVE 40%!

Scruples®

HIGH DEFINITION SAVINGS!

BUY 6 OPENSTOCK

RECEIVE FREE



HIGH DEFINITION GEL HAIR COLOR
2.05 oz

Salon Cost: \$73.38



OVER
\$16
VALUE

PURE OXI 20 VOLUME CLEAR DEVELOPER | 33.8 oz **SC864**
reg. \$7.19 USA salon cost

PURE OXI DEMI PERMANENT LIQUID DEVELOPER | 33.8 oz **SC870**
reg. \$9.05 USA salon cost

TRUE INTEGRITY SALE

TRUE INTEGRITY CREME HAIR COLOR | 2.05 oz

\$7.99 USA each
reg. \$8.88 USA salon cost



OVER
10%
SAVINGS

SAVE ON HYPNOTIC LOWLIGHTS

OVER
25%
SAVINGS



HYPNOTIC CREME LOWLIGHTS | 2.05 oz

\$6.65 USA each
reg. \$8.88 USA salon cost

URBAN SHOCK FOR \$5!

URBAN SHOCK COLOR CRAZE



\$5.00 USA each
reg. value \$7.82 USA salon cost

URBAN SHOCK BRIGHTS



\$5.00 USA each
reg. value \$8.86 USA salon cost

OVER
43%
SAVINGS

BACKBAR SAVINGS!



COLOR WHIP HAIR COLOR THICKENER
33.8 oz **SC884**

\$15.00 USA each
reg. value \$17.16 USA salon cost



COLOR AWAY HAIR COLOR STAIN REMOVER 8.5 oz **SC872**

\$5.00 USA each
reg. value \$6.87 USA salon cost



COLOR DELETE PERMANENT HAIR COLOR REMOVER 4 oz **SC8710**

\$15.00 USA each
reg. value \$24.15 USA salon cost

SAVE 25% ON SELECT STYLING PRODUCTS



ENFORCE SCULPTING GLAZE 8.5 oz

\$7.03 Each
\$9.37 Value



SMOOTH OUT STRAIGHTENING GEL 8.5 oz

\$7.95 Each
\$10.60 Value

OVER
25%
SAVINGS

SEPTEMBER & OCTOBER PROMOTION

20% OFF SMOOTHING BLOW DRY LOTION

- Reduces blow drying time and eliminates frizz in one quick step
- Helps soften and smooth hair, while locking in moisture and adding shine
- Adds thermal/color protection and is humidity resistant



Coconut Oil

Coconut oil's exceptionally high-fat content adds lush shine and moisture. It is also used on hair to help reduce protein loss and keep it looking healthy.



Pomegranate Seed Oil

This oil has the ability to bring the feel and appearance of dry, dull hair back to life while helping protect it from environmental stresses.

Salon Promotional Price: \$9.60 • Regular Salon Price: \$12.00 • Suggested Retail Price: \$19.20

PERFECT BLONDE DUO

Violet Toning Shampoo (12oz)
& Humidity Halo Shine Spray (4.6oz)



Salon Promotional Price: \$18.40 • Regular Salon Price: \$23.00
Suggested Retail Price (Shampoo): \$22.00
Suggested Retail Price (Humidity Halo): \$24.00

REPAIR & REVIVE BUNDLE

Buy 1 Clairifying Shampoo (12oz),
1 Peptide Polish (6.5oz), 1 Peptide Primer (1.7oz),
1 Prime Rejuvenation Scalp Serum (1.9oz)
& receive 3 Peptide Primers (5oz) FREE!

\$72 in free goods!



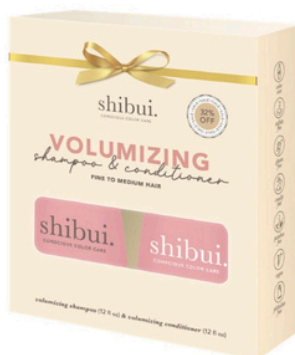
Salon Promotional Price: \$49.00 • Regular Salon Price: \$121.00



shibui.
CONSCIOUS COLOR CARE

HOLIDAY PROMOTION

12oz HOLIDAY DUOS



Unwrap the season with our Holiday Duo Boxes—your favorites, perfectly paired for gifting (or keeping). Hydrate, smooth, and volumize all season long.

Salon Promotional Cost (per duo): \$15.00 • Regular Retail Price (per duo): \$44.00 • Suggested Retail Price (per duo): \$29.99

20% OFF POUCHES

Everydayness (100oz), Ultra Hydrating (100oz), Volumizing (100oz), Clarifying (100oz) NEW!



New!

Salon Promotional Price: \$32.00 • Regular Salon Price: \$40.00

2oz MINIS

Everydayness S&C, Ultra Hydrating S&C



Indulge in the luxury of our 2oz Shampoo and Conditioners, providing an effortless experience even when traveling, for lavishly nourished and impeccably styled hair.

Everydayness & Ultra Hydrating
Salon Promotional Cost (per mini): \$2.50
Suggested Retail Price (per mini): \$5.00



FALL SAVINGS!

STYLETEK™

5 X 11 PRE CUT POP UP FOIL

- 500 Count
- Ready To Use
- Light Embossed with a Dot Texture
- No slip, ultimate grip

\$11.99 EACH



5 X 11 PRE CUT & READY TO USE POP-UP FOIL (500 COUNT)

Heavy Embossed



ONLY \$12.99

9 X 11 PRE CUT & READY TO USE POP-UP FOIL (500 COUNT)



ONLY \$18.99

ALL PURPOSE CAPE OR ALL PURPOSE APRON



\$13.99 EACH

SILVER FOIL ROLL 5" X 1600 FT



ONLY \$38.99

DELUXE TOUCH CLEAR COLORING GLOVES (100 COUNT)



ONLY \$4.99

DELUXE TOUCH BLACK COLORING GLOVES (100 COUNT)



ONLY \$5.99

COLOR REMOVER WIPES



ONLY \$8.99

5 X 11 PRE CUT & READY TO USE POP-UP FOIL (500 COUNT)

PINK FOILS



ONLY \$18.99

21" PROCESSING CAPS (100 COUNT)



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Technical Manual