

ALCÔVE

PROMOTIONS

March - April 2025



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HAPPY BIRTHSPRAY!

Cheers to one year of amazing results, enjoy this anniversary deal on the sprays!

salon price
\$45

BUY 5, GET 1 FOR FREE* + FREE SIGNAGE

- Strong Hold Hairspray, 210 g / 7.4 oz
- Dry Shampoo, 170 g / 6 oz

VALUE: \$54.00 **SALON SAVINGS: 17%**



*No mix and match

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BACKBAR DUOS

Upgrade your backbar with this duo deal—double the essentials, double the savings!

salon price
\$32

BUY 2, GET 20% OFF + FREE SIGNAGE*

- Daily Shampoo, 950 ML/32 oz
- Daily Conditioner, 950 ML/32 oz
- Hydrating Shampoo, 950 ML/32 oz
- Hydrating Conditioner, 950 ML/32 oz
- Volumizing Shampoo, 950 ML/32 oz
- Volumizing Conditioner, 950 ML/32 oz
- Violet Shampoo, 950 ML/32 oz
- Violet Conditioner, 950 ML/32 oz

VALUE: \$40.00 **SALON SAVINGS: 20%**



* Mix and Match and Free signage for 4

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DUOS TO GO

From daily care to hydration, find your perfect match with Duos to Go!

salon price
\$14.29
/each

THE KITS INCLUDE

- Daily Shampoo and Conditioner, 300 ML/10 oz
- Hydrating Shampoo and Conditioner, 300 ML/10 oz
- Volumizing Shampoo and Conditioner, 300 ML/10 oz
- Violet Shampoo and Conditioner, 300 ML/10 oz

VALUE: \$18.00 /each **SALON SAVINGS: 21%**

MSRP: \$26.00 /each



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DISCOVERY KIT

Test, mix, and discover your favorite combo with the Discovery Kit! Featuring all our shampoos and conditioners in travel sizes, plus a chance to win all the retail sizes with the hidden pink ticket!

salon price
\$19.78

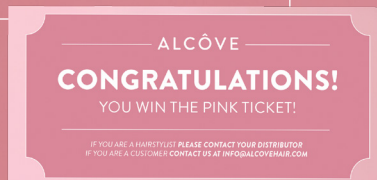
THE KIT INCLUDES

- Daily Shampoo and Conditioner, 30 ML/2 oz
- Hydrating Shampoo and Conditioner, 30 ML/2 oz
- Volumizing Shampoo and Conditioner, 30 ML/2 oz
- Violet Shampoo and Conditioner, 30 ML/2 oz

VALUE: \$35.20 **SALON SAVINGS: 44%**

MSRP: \$36.00

Find the pink ticket to have a chance to win all the shampoos and conditioners in retail sizes!



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TRAVEL TIME

Your hair care, packed and ready, perfect for wherever life takes you!

salon price
\$17.60

THE KIT INCLUDES

- Hydrating Shampoo, 60 ML/2 oz
- Restructuring Mask, 55 ML/1.9 oz
- Styling Jelly, 60 ML/2 oz
- Multitasking Mist, 60 ML/2 oz

+ FREE BAG

MSRP: \$32.00



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		SALON PRICE	MSRP
DAILY			
Shampoo	300 ml / 10 oz	\$9.00	\$18.00
Shampoo	950 ml / 32 oz	\$20.00	\$40.00
Conditioner	300 ml / 10 oz	\$9.00	\$18.00
Conditioner	950 ml / 32 oz	\$20.00	\$40.00
HYDRATING			
Shampoo	300 ml / 10 oz	\$9.00	\$18.00
Shampoo	950 ml / 32 oz	\$20.00	\$40.00
Conditioner	300 ml / 10 oz	\$9.00	\$18.00
Conditioner	950 ml / 32 oz	\$20.00	\$40.00
VOLUMIZING			
Shampoo	300 ml / 10 oz	\$9.00	\$18.00
Shampoo	950 ml / 32 oz	\$20.00	\$40.00
Conditioner	300 ml / 10 oz	\$9.00	\$18.00
Conditioner	950 ml / 32 oz	\$20.00	\$40.00
VIOLET			
Shampoo	300 ml / 10 oz	\$9.00	\$18.00
Shampoo	950 ml / 32 oz	\$20.00	\$40.00
Conditioner	300 ml / 10 oz	\$9.00	\$18.00
Conditioner	950 ml / 32 oz	\$20.00	\$40.00
CARE			
Restructuring Mask	250 ml / 8.5 oz	\$9.00	\$18.00
Multitasking Mist	250 ml / 8.5 oz	\$9.00	\$18.00
Serum	100 ml / 3.4 oz	\$9.00	\$18.00
Pre-Wash Scalp Oil	35ml / 1.2 oz	\$9.00	\$18.00
STYLING			
Curl Activator	250 ml / 8.5 oz	\$9.00	\$18.00
Volumizing Mousse	200 ml / 6.8 oz	\$9.00	\$18.00
Molding Paste	100 ml / 3.4 oz	\$9.00	\$18.00
Thermal Protection Spray	250 ml / 8.5 oz	\$9.00	\$18.00
Styling Cream	250 ml / 8.5 oz	\$9.00	\$18.00
Styling Jelly	250 ml / 8.5 oz	\$9.00	\$18.00
Strong Hold Hairspray	210 gr / 7.4 oz	\$9.00	\$18.00
Dry Shampoo	170 gr / 6 oz	\$9.00	\$18.00
SET			
Bag Deal	-	\$39.99	\$80.00