

BLACKLIGHT

BLONDE SCIENCE



For blondes. By the blonde expert.

MAR-APR 2026

oligo
PROFESSIONNEL

BLACKLIGHT

BLONDE SCIENCE

Launching March 16th



For blondes and the stylists who create them, Blacklight Blonde Science delivers next-level in salon service and care products, backed by Oligo Professionnel's years of leadership in blonde innovation.

FOR PROS:

Professional in-salon products.

Engineered for stylists who create blondes.

Where Blacklight Blonde Science Begins.
Same award-winning lighteners and developers, refined in sleek new packaging.

FOR PROS & BLONDES:

Professional and at-home care

Formulated for the blonde. In-salon & at-home.

Blacklight Blonde Science is an evolution of Oligo Professionnel's iconic Blacklight hair care series.

• For Blondes.

By The Blonde Expert.



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+ We kept what worked.
We elevated everything else.

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Blacklight Blonde Science:

Inspired by Skincare.
Fueled by Superfoods.
Engineered for Blondes.

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PRO PRODUCTS & AT HOME CARE

All Shampoos and Conditioners are available in **PRO and RETAIL formulas**. PRO formulas are designed for in-salon, professional use for optimal performance. RETAIL formulas are designed for at-home use.



HYD [Hydrate]

HYD delivers deep hydration and locks in moisture within the inner structure of blonde hair.

- HYD Shampoo
- HYD Mask
- HYD Conditioner
- HYD Deep Hydration Mask
- HYD 18 in 1
- HYD Shine Oil

BND [PRO Exclusive]

A 3-step bond care system for protection, pH balance, and strength.

- Bond Protector Concentrate
- pHase Out Shampoo
- Bond Builder Treatment

REP [Repair]

REP is engineered to replenish lipids rebuild the hair's protein structure and reinforce blonde hair's natural barrier.

- REP Shampoo
- REP Leave In Conditioner
- REP Conditioner
- REP Hair and Scalp Oil
- REP Mask

Lighteners & Developers

- BLACKLIGHT EXTRA BLONDE
- BLACKLIGHT COOL TONED BLONDE
- BLACKLIGHT BALAYAGE CLAY
- BLACKLIGHT LIGHTENING CREAM
- BLACKLIGHT SMART DEVELOPERS (5-40 VOL)

NEU [Neutralize]

NEU corrects unwanted tones while nourishing and protecting the hair for brighter, healthier-looking blondes.

- NEU:BLU Shampoo
- NEU:VIO Shampoo
- NEU:BLU Conditioner
- NEU:VIO Conditioner
- NEU:BLU Neutralizing Spray
- NEU:VIO Neutralizing Spray



LEARN HOW TO UTILIZE BLACKLIGHT TO ITS FULL POTENTIAL!



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LIGHTENERS

Where Blacklight Blonde Science Begins.

Blacklight's intermixable lighteners are designed for a fully customizable lift. The award-winning formulas you trust are now wrapped in sleek new packaging created with you in mind.

20% OFF
Select Lighteners*

- BLACKLIGHT EXTRA BLONDE, 2LBS - **\$37.56**
- BLACKLIGHT COOL TONED BLONDE, 2LBS - **\$44.76**
- BLACKLIGHT BALAYAGE CLAY, 0.55 LB - **\$24.76**
- BLACKLIGHT LIGHTENING CREAM, 35 OZ - **\$38.36**

*Prices shown include the discount already.



GET BLBS IN YOUR SALON

	PRICE	VALUE	SAVINGS
BLACKLIGHT INTROS			
Blonde Care Intro 1	\$1,950.00	\$3,037.00	36%
Blonde Care Intro 2	\$750.00	\$1,074.50	30%
Blonde Care HYD Intro	\$375.00	\$470.00	20%
Blonde Care REP Intro	\$290.00	\$365.00	21%
Blonde Care NEU Intro	\$375.00	\$478.00	22%
Blonde Care Try Me	\$140.00	\$169.00	17%
Professionnel Series	\$500.00	\$635.55	21%
Best Blonde Ever Try Me	\$100.00	\$123.50	19%



DISCOVER OUR
NEW INTROS!



For Blondes.



By The Blonde Expert.



	Salon price	MSRP	
CALURA PERMANENT SHINE HAIR COLOUR			
SHADES	2 oz	\$8.75	
DEVELOPERS 10, 20, 30, 40 VOL.	32 oz	\$9.50	
DEMI EFFECT LOTION DEVELOPER	32 oz	\$15.00	
CALURA GLOSS			
SHADES	2 oz	\$7.35	
CLEAR	32 oz	\$34.00	
LOTION DEVELOPER 7 VOL.	32 oz	\$9.50	
CREAM DEVELOPER 7 VOL.	32 oz	\$9.50	
CREAM DEVELOPER 13 VOL.	32 oz	\$9.50	
CALURA GLOSS MEN			
GLOSS MEN SHADES	2 oz	\$7.35	
LOTION DEVELOPER 20 VOL.	32 oz	\$9.50	
CALURATEN			
SHADES	2 oz	\$8.75	
CALURA CARE & STYLING			
	2 oz	\$6.45	\$12.90
MOISTURE BALANCE CLEANSER	8.5 oz	\$15.00	\$30.00
	32 oz	\$38.75	\$77.50
	2 oz	\$6.45	\$12.90
MOISTURE BALANCE CONDITIONER	8.5 oz	\$16.00	\$32.00
	32 oz	\$41.25	\$82.50
COLOUR LOCK	32 oz	\$41.00	
	2 oz	\$6.45	\$12.90
STYLING CRÈME	8.5 oz	\$18.00	\$36.00
	5 oz	\$18.00	\$36.00
RECOVERY MASQUE	32 oz	\$89.00	\$178.00
STYLING OIL ELIXIR	3.04 oz	\$18.50	\$37.00
PERFECTING PRIMER	8.5 oz	\$17.00	\$34.00
	2 oz	\$6.45	\$12.90
EXPRESS BLOWOUT MIST	8.5 oz	\$17.00	\$34.00
	8.5 oz	\$17.00	\$34.00
CURL BALM	8.5 oz	\$17.00	\$34.00
SCULPTING PASTE	3.4 oz	\$16.50	\$33.00
FINISHING SPRAY	14 oz	\$17.50	\$35.00
SHAPING SPRAY	14 oz	\$17.50	\$35.00
DRY TEXTURE SPRAY	7 oz	\$16.00	\$32.00
VOLUME POWDER	0.32 oz	\$15.00	\$30.00
AMPLIFYING MOUSSE	7.1 oz	\$17.00	\$34.00
SHELF-TALKER HOLDER	pack of 14	\$36.00	
FUNKHUE			
VIOLET	3.4 oz	\$9.35	
PINK	3.4 oz	\$9.35	
YELLOW	3.4 oz	\$9.35	
FUSHIA	3.4 oz	\$9.35	
GREEN	3.4 oz	\$9.35	
BLUE	3.4 oz	\$9.35	
RED	3.4 oz	\$9.35	
LILAC	3.4 oz	\$9.35	
STEEL	3.4 oz	\$9.35	
BONBON	3.4 oz	\$9.35	
AZURE	3.4 oz	\$9.35	
BLACK	3.4 oz	\$9.35	
ORANGE	3.4 oz	\$9.35	
LIME	3.4 oz	\$9.35	
TURQUOISE	3.4 oz	\$9.35	
BROWN	3.4 oz	\$9.35	
ROYAL	3.4 oz	\$9.35	
WINE	3.4 oz	\$9.35	
CLEAR	3.4 oz	\$9.35	
SUPPORT TOOLS			
POROSITY EQUALIZER	8 oz	\$9.80	
STAIN PROTECTOR	8 oz	\$9.80	
STAIN REMOVER	8 oz	\$9.80	
SCALP PROTECTOR	6.8 oz	\$16.25	
CLARIFYING SHAMPOO	32 oz	\$21.50	
WAVES & TEXTURIZERS			
ALKA - ALKALINE		\$9.65	
EXO - EXOTHERMIC		\$9.65	
TECNO - ACIDIC		\$9.65	
OH7 - NEUTRAL		\$9.65	
OH6 - PURE ACID		\$9.65	
ACCESSORIES			
COLOUR BRUSH		\$3.75	
COLOUR BOWL		\$4.75	
CALURA GLOSS APPLICATOR BOTTLE		\$5.75	
DIGITAL COLOUR SCALE		\$37.50	
TECHNICAL APRON		\$37.50	
KIMONO		\$37.50	
CAPE		\$37.50	
TUBE SQUEEZER		\$16.00	
TIMER		\$16.00	
FOAM MIRROR		\$19.00	
RETAIL BAGS	pack of 20	\$23.00	
FUNKHUE SWATCH RING		\$26.00	
CALURA SHADE SELECTOR		\$91.00	
CALURATEN SHADE SELECTOR		\$65.00	
CALURA GLOSS SHADE SELECTOR		\$65.00	
CALURA GLOSS SHADE DISPLAY		\$29.00	

	Salon price	MSRP	
BLACKLIGHT PROFESSIONNEL SERIES			
SMART DEVELOPERS 5, 10, 20, 30, 40 VOL.	32 oz	\$12.95	
	1.6 oz	\$3.95	
EXTRA BLONDE	1 lb	\$24.95	
	2 lb	\$46.95	
	1 lb	\$29.95	
COOL TONED BLONDE	2 lb	\$55.95	
BALAYAGE CLAY LIGHTENER	0.55 lb	\$30.95	
CREAM LIGHTENER	35 oz	\$47.95	
BND PHASE OUT SHAMPOO	32 oz	\$44.00	
BND BUILDER TREATMENT	16.8 oz	\$48.00	
BND PROTECTION CONCENTRATE	3.4 oz	\$38.00	
HYD SHAMPOO - PROFESSIONNEL	32 oz	\$44.00	
HYD CONDITIONER - PROFESSIONNEL	32 oz	\$48.00	
REP SHAMPOO - PROFESSIONNEL	32 oz	\$44.00	
REP CONDITIONER - PROFESSIONNEL	32 oz	\$48.00	
NEU:BLU SHAMPOO - PROFESSIONNEL	32 oz	\$44.00	
NEU:BLU CONDITIONER - PROFESSIONNEL	32 oz	\$48.00	
NEU:VIO SHAMPOO - PROFESSIONNEL	32 oz	\$44.00	
NEU:VIO CONDITIONER - PROFESSIONNEL	32 oz	\$48.00	
BLACKLIGHT RETAIL			
	2 oz	\$7.00	\$14.00
HYD SHAMPOO	8.5 oz	\$16.00	\$32.00
	32 oz	\$40.00	\$80.00
	2 oz	\$7.00	\$14.00
HYD CONDITIONER	6.8 oz	\$16.00	\$32.00
	32 oz	\$44.00	\$88.00
HYD 18 IN 1	2 oz	\$7.00	\$14.00
	8 oz	\$17.00	\$34.00
	1.62 oz	\$8.00	\$16.00
HYD MASK	6.8 oz	\$20.00	\$40.00
	16.9 oz	\$35.00	\$70.00
	1.62 oz	\$8.00	\$16.00
HYD DEEP HYDRATION MASK	6.8 oz	\$20.00	\$40.00
	16.9 oz	\$35.00	\$70.00
HYD DRY SHAMPOO	1.5 oz	\$7.00	\$14.00
	7 oz	\$16.00	\$32.00
HYD SHINE OIL	3.38 oz	\$21.00	\$42.00
	2 oz	\$7.00	\$14.00
REP SHAMPOO	8.5 oz	\$16.00	\$32.00
	32 oz	\$40.00	\$80.00
	2 oz	\$7.00	\$14.00
REP CONDITIONER	6.8 oz	\$16.00	\$32.00
	32 oz	\$44.00	\$88.00
	1.62 oz	\$8.00	\$16.00
REP MASK	6.8 oz	\$20.00	\$40.00
	16.9 oz	\$35.00	\$70.00
REP LEAVE IN CONDITIONER	3.38 oz	\$17.00	\$34.00
REP HAIR AND SCALP OIL	1.5 oz	\$22.00	\$44.00
	2 oz	\$7.00	\$14.00
NEU:BLU SHAMPOO	8.5 oz	\$16.00	\$32.00
	32 oz	\$40.00	\$80.00
	2 oz	\$7.00	\$14.00
NEU:BLU CONDITIONER	6.8 oz	\$16.00	\$32.00
	32 oz	\$44.00	\$88.00
NEU:BLU NEUTRALIZING SPRAY	7.6 oz	\$17.00	\$34.00
	2 oz	\$7.00	\$14.00
NEU:VIO SHAMPOO	8.5 oz	\$16.00	\$32.00
	32 oz	\$40.00	\$80.00
	2 oz	\$7.00	\$14.00
NEU:VIO CONDITIONER	6.8 oz	\$16.00	\$32.00
	32 oz	\$44.00	\$88.00
NEU:VIO NEUTRALIZING SPRAY	7.6 oz	\$17.00	\$34.00
INTRODUCTION OFFERS			
OLIGO PROFESSIONNEL	THE OLIGO	\$2,499.99	
	INTRO 1	\$799.99	
CALURA PERMANENT SHINE	INTRO 2	\$479.99	
	INTRO 3	\$299.99	
	TRY ME	\$99.99	
CALURA GLOSS	INTRO 1	\$599.99	
	INTRO 2	\$399.99	
	TRY ME	\$85.99	
	INTRO 1	\$449.99	
CALURATEN	INTRO 2	\$299.99	
	TRY ME	\$99.99	
CALURA CARE AND STYLING	INTRO 1	\$599.99	
	TRY ME	\$169.99	
	INTRO 1	\$1,950.00	
BLACKLIGHT CARE AND STYLING	INTRO 2	\$750.00	
	TRY ME	\$140.00	
BLACKLIGHT PRO		\$500.00	
BLACKLIGHT HYD		\$375.00	
BLACKLIGHT NEU		\$375.00	
BLACKLIGHT REP		\$290.00	
PRO BEST BLONDE EVER		\$100.00	
FUNKHUE	INTRO 1	\$249.99	
	INTRO 2	\$139.99	
WAVES & TEXTURIZERS		\$79.99	
SUPPORT TOOLS		\$69.99	