

HOLIDAY BUNDLES

Save up to 35% Off Our Holiday Bundles!



Up to
35% OFF
\$29.95

TRIO HOLIDAY BUNDLES

Purchase Any Single Full Collection

Each collection includes retail size
Shampoo, Conditioner, Leave-in

- 1 Moisture+Keratin Collection - \$45.85
- 1 Repair+Keratin Collection - \$45.85
- 1 ColorProtect+Keratin Collection - \$45.85
- 1 Volume+Keratin Collection - \$45.85
- 1 Blonde+Keratin Collection - \$45.85
- 1 Strength+Vegan Collection - \$45.85

Up to
23% OFF

\$9.95

TRAVEL SIZE HOLIDAY BUNDLES

Purchase Any Single Full Collection

Each collection includes TRAVEL SIZE
Shampoo, Conditioner & Daily Smoothing Cream

- 1 Moisture+Keratin Collection - \$12.85
- 1 Repair+Keratin Collection - \$12.85
- 1 ColorProtect+Keratin Collection - \$12.85



YOUR CHOICE



FREE \$140 IN BACKBARS AND TOOLS

CHOOSE YOUR 33.8 OZ / LITER SMOOTHING TREATMENT FORMULA:

- 1 - Brazilian Renewal Smoothing Treatment - \$369.95
- 1 - Crème de Cocoa Smoothing Treatment - \$369.95
- 1 - Extreme Renewal Smoothing Treatment - \$369.95
- 1 - Pure Renewal Smoothing Treatment - \$369.95
- 1 - BrazilainX ONE Smoothing Treatment - \$419.95

FREE



Salon Value: \$510
Sale Price: \$369.95

BRAZILAINX ONE
Salon Value: \$560
Sale Price: \$419.95

RECEIVE FREE:

- Clean Start Pre-Treatment Shampoo (33.8 oz / 1 Liter)
- Deep Conditioning Masque (16.9 oz / 500 ml)
- Curved Vent Brush (Black)
- Thermal Square Brush Small (1.25" / 32 mm)
- Thermal Square Brush Medium (1.75" / 45 mm)
- Thermal Square Brush Large (2" / 53 mm)
- Wide Tooth Comb
- Fine Tooth Comb
- Shark Clips (4-Pack)
- Client Cape
- Application Brush
- Mixing Bowl

ALL-IN-ONE LEAVE-IN TREATMENT

Buy 2 All-In-One Leave-In Treatment, Get 1 FREE

Strength+Vegan

PURCHASE:

2 - All-In-One Leave-In Treatment

Salon Value: \$45.85

RECEIVE FREE:

1 - All-In-One Leave-In Treatment

Sale Price: \$29.90

BUY



+ GET

FREE

BUY



25% OFF

Style+Keratin
Buy 2 Get 25% OFF

ARGAN OIL
Purchase 2 for
Salon Value: \$31.50
Sale Price: \$23.63

VOLUMIZING AND STYLING FOAM
Purchase 2 for
Salon Value: \$29.90
Sale Price: \$22.43

BUY





KERATHERAPY™

The Science of Keratin Care For Healthy Hair

BRAZILIANX ONE

**THE WORLD'S FIRST AND ONLY
NANOPLASTIA + TANINOPLASTIA + HAIR BOTOX + KERATIN**
Ultimate Strength Formaldehyde-Free Smoothing Treatment

Unleash your hair's ultimate potential with **BrazilianX ONE**, our most advanced, cutting edge, modern science tech and powerful smoothing treatment combining best of nanoplastia + taninoplastia + hair botox + keratin technology. Our luxe, signature silk formula is a pure, eco-friendly, formaldehyde-free innovation designed to deliver a complete hair transformation with the highest quality of ingredients.

Enhancing our Kerabond + BambooMiracle complex, this expert technology is ONE-of-a-kind smoothing treatment and the first in its category. **BrazilianX ONE** works at the hair's deepest molecular level to create a flawless, vibrant, and sleek blowout, leaving you with smoother, stronger, healthier hair with a radiant, long-lasting shine.

FEATURES

- **NANOPLASTIA**, a nanotechnology transforming hair texture to smooth frizz, add glossy shine and repair hair from the inside out by penetrating the hair cortex with infused nano-sized amino acids, organic acids, proteins and oils
- **TANINOPLASTIA** an organic, formaldehyde-free hair smoothing treatment that uses tannins—natural plant-derived compounds from grape skin, chestnut, and oak—to restructure, straighten, and hydrate hair. It acts from the outside in to form a new protein chain, eliminating frizz while boosting shine and softness
- **HAIR BOTOX**, a deep conditioning treatment that fills damaged hair fibers with proteins, vitamins antioxidants and oil
- Offers long-lasting smooth, softness, manageability and deep nourishment for all hair types **up to 4 months**
- Supporting as both a smoothing treatment and a deep conditioner to help hair health, strength and appearance by addressing several important concerns of nutrient replenishment, frizz, damage, and dryness
- **100% Formaldehyde-Free, Vegan and Eco-Friendly**
- No wait time so clients can shampoo same day!



PROLISS 100

A nanotechnology transforming hair texture to smooth frizz, add glossy shine and repair hair from the inside out by penetrating the hair cortex with infused nano-sized amino acids, organic acids, proteins and oils



TANNIC ACID

a natural polyphenol found in plant barks, acts as a strengthening and protective agent that also binds to keratin to increase strength, elasticity, and shine while smoothing frizz and promoting hair growth.



HYDROXYPROPYL GLUCONAMIDE (BOND MULTIPLIER)

Hair Botox essential ingredient that repairs at the molecular level, creating new hydrogen and ionic bonds to strengthen and rejuvenate the hair's internal structure.



HYALURONIC ACID

A moisture-binding miracle that intensely hydrates the hair fiber from within, eliminating frizz and restoring elasticity to even the most processed strands.



11-AMINO ACID COMPLEX

A high-performance blend (including Arginine, Aspartic Acid, Glycine, and Alanine) that mimics the hair's natural protein structure to reinforce the shaft and prevent breakage.



MORINGA OLEIFERA SEED OIL

Known as the "Miracle Tree," this oil is packed with phytonutrients and antioxidants to protect hair from environmental stress and heat damage.



ARGANIA SPINOSA (ARGAN) OIL

"Liquid Gold" that provides deep nourishment, tames flyaways, and imparts a luxurious, weightless silkiness to all hair types.



COCOS NUCIFERA (COCONUT) OIL

A lightweight oil that penetrates the hair shaft to provide deep conditioning and prevent protein loss during the smoothing process.



PANAX GINSENG ROOT EXTRACT

A botanical powerhouse that rejuvenates the hair and scalp, ensuring the hair remains resilient and vibrant from root to tip.



MAURITIA FLEXUOSA (BURITI) FRUIT OIL

Rich in Beta-Carotene and Essential Fatty Acids, this exotic oil protects against UV damage and adds incredible vibrancy to hair color.



VITIS VINIFERA (GRAPE) SEED OIL

A potent antioxidant that seals in moisture and adds a brilliant, healthy-looking gloss without weighing the hair down.



LIMNANTHES ALBA (MEADOWFOAM) SEED OIL

Provides exceptional slip and heat protection, helping the flat iron glide effortlessly while locking in the smoothing treatment.



PANTHENOL (PRO-VITAMIN B5)

Seals the hair surface to lock in moisture, increase shine, and provide a protective barrier against environmental humidity.



KERATHERAPY™

The Science of Keratin Care For Healthy Hair

NEW TO THE FAMILY!

PERFECT HOLD HAIRSPRAY

HOLD THAT PERFORMS. FINISH THAT LASTS.

Introducing **KERATHERAPY Perfect Hold Hairspray**, the newest keratin infused essential in Keratherapy's professional styling collection. Meet the finishing spray that elevates every style, as it wraps hair in a weightless, keratin infused veil that controls frizz, boosts shine, and keeps your look flawlessly in place. The ultra fine mist dries clean with a smooth, satin finish — never crunchy, never dull. Designed for stylists and clients who demand performance without compromise, this ultra fine, humidity resistant formula delivers long lasting hold with a touchable, natural finish.

Performance & Technology Focus: Engineered for professional results, **PERFECT HOLD HAIRSPRAY** combines advanced humidity blocking polymers with keratin technology to deliver superior hold and long lasting control. This clean, high performance formula is color safe, sulfate free, sodium chloride free, gluten free, and cruelty free — making it ideal for any hair type, even color treated, keratin treated, and chemically processed hair. Maximum performance with zero compromise.

Strong hold. Soft touch. Salon perfect results — every time.

REFRESH. REVIVE. REPEAT

DRY SHAMPOO

Experience freshness redefined. Introducing the next evolution in professional styling care: **KERATHERAPY Dry Shampoo**, a keratin-infused, weightless, residue free formula designed to refresh, revive, and extend your style between washes. Engineered with advanced micro powder technology to instantly purify the scalp and refresh hair without residue.

Powered by ultra fine oil absorbing minerals, it instantly eliminates excess oil at the root while adding soft, touchable volume that lasts all day. This fast acting formula neutralizes odor, and enhances texture, giving stylists and clients the freedom to extend styles with confidence.

Transforms second day hair with a whisper light veil that absorbs oil, boosts volume, and restores movement — all without disturbing your style. The ultra fine mist disappears on contact, leaving nothing behind but softness, lift, and a clean, modern scent that feels like stepping out of the salon.

Perfect for busy mornings, post workout touch ups, or extending the life of your blowout, it restores freshness with a clean, airy finish and a subtle salon signature scent.

Professional results. Zero buildup. Just effortlessly refreshed hair, anytime.

Style+Keratin

MEET YOUR STYLING DUO

Buy 1 Perfect Hold Hairspray and Get 1 Dry Shampoo for 50% OFF

PURCHASE:

1 - Perfect Hold Hairspray - \$15.95

1 - Dry Shampoo - \$15.95

Salon Value: \$31.90

Sale Price: \$23.93

BUY 1, GET 1
50% OFF

NEW LAUNCH

BUY



25% OFF

NEW LAUNCH

BLONDE HAIR COLOR & FIBER THICKENER

Buy 2 Get 25% OFF Thickening+Keratin

PURCHASE:

2 - Blonde Fiber Hair Thickener - \$15.45 each

Salon Value: \$30.90 Sale Price: \$23.18