

COLOR WOW

OH, WHAT FUN

IT IS TO WOW

Sleigh the holidays with WOW viral style-makers. Stock up on our iconic frizz fighters and our viral volumizers!



+



14%
SAVINGS

BUY 6
Dream Coat
Supernatural
Spray 6.7 FL OZ

GET FREE
Style on Steroids
Texturizing Spray 7.0 FL OZ
Instant big volume + sexy texture

Salon Price: **\$84.00** Salon Value: \$98.00



+



14%
SAVINGS

BUY 6
Extra Strength
Dream Coat
6.7 FL OZ

GET FREE
Texas Hold 'Em
Big Hold Hairspray 8.8 FL OZ
Big, bold lasting hold plus super shine

Salon Price: **\$96.00** Salon Value: \$111.00

SAVE 20% ON VIRAL VOLUMIZERS

Xtra Large
Bombshell
Volumizer
6.7 FL OZ

*Massive volume
+ silky strands,
lasts for days*

Salon Price:
\$10.40

Salon Value:
\$13.00



Raise the Root
Thicken +
Lift Spray
5.0 FL OZ

*Sky-high lift +
volume without
stiffness*

Salon Price:
\$9.60

Salon Value:
\$12.00

SAVE 25% ON 3 (or more)

**AWARD-WINNING
ROOT COVER UP'S**
(any shade)

*No mess, no fail Hall of Fame
formula. Instantly cover grays
+ roots, touch up highlights,
fill in sparse spots for the
look of thicker hair.*

Salon Price: **\$38.81**
Salon Value: \$51.75

