

iq
sfera



OWN THE FUTURE
NOW

Innovative creations, unlimited style.

THE ORIGINAL


G.A.M.A.[®]
PROFESSIONAL

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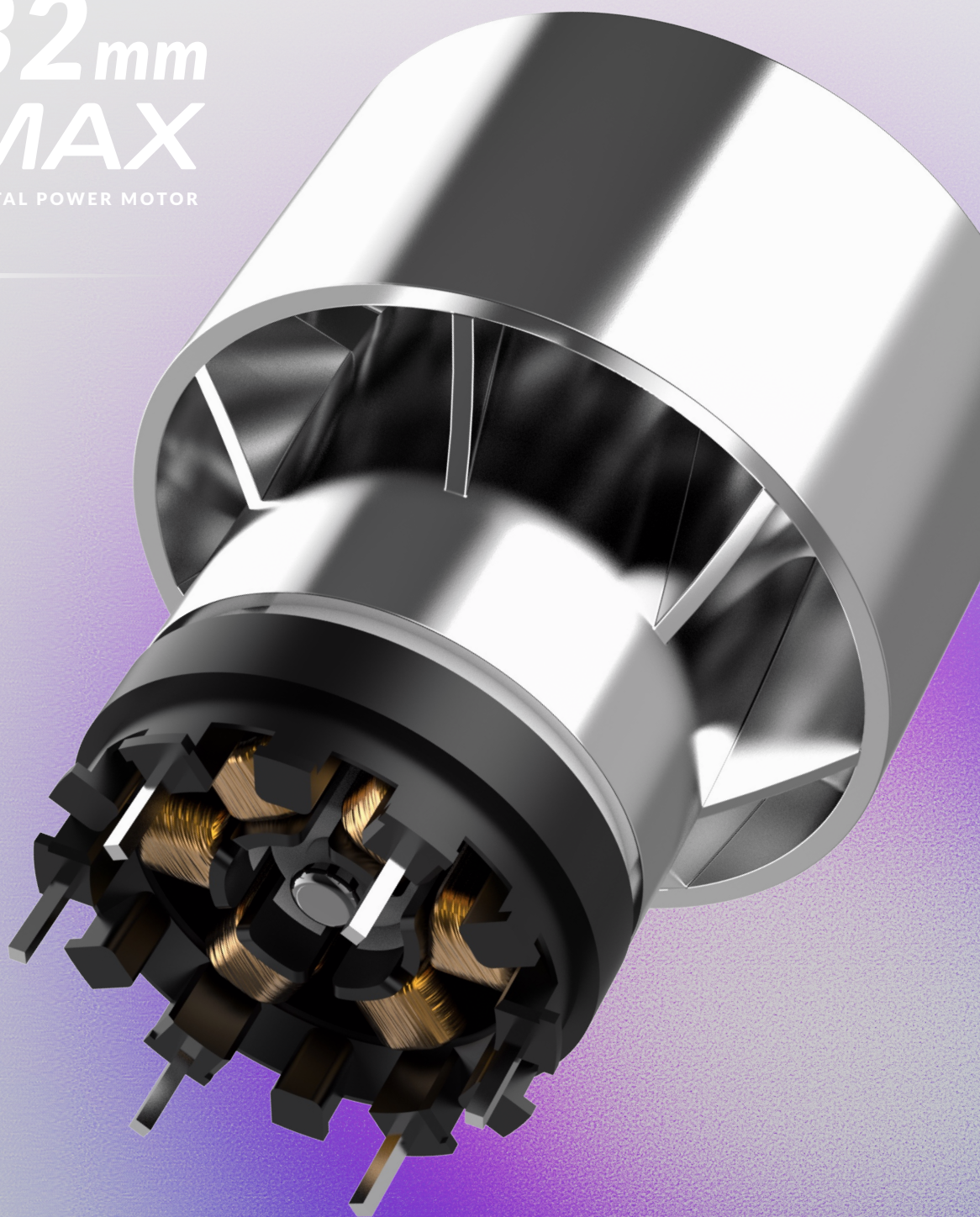


The ultimate
Hairdryer

Turbo 92.000 rpm	Dual Filter	Ultra light
Digital Motor	Extra Long Life	Turbo Venturi
Oxy-Active Antibacterial	e-System C Life Protect	Stand-By Technology

32^{mm}
MAX

DIGITAL POWER MOTOR



More power,
more control,
professional results

Equipped with a larger motor, it allows the dryer
to generate more pressure and air flow.

Better performance.

General dimensions

IQ and GA.MA present
the revolution in hair dryers.

An innovative tool, incredibly powerful
and as small and ergonomic as a tennis ball.

Dimensions sfera

LARGE
97 mm

WIDE
77 mm

HIGH
80 mm

ERGONOMIC
design

EASY
manipulation



Comparative with others elements



Sfera

Tennis ball

Baseball

Apple

Chritsmas ball

Turbo Speed

Incredible air flow

85.000 - **92.000 RPM**

Turbo function, which increases air flow,
by bringing the engine to an impressive
maximum speed.

92
000
RPM

Venturi turbo

The air outlet is designed to multiply the air flow delivered by the motor.

It delivers extra airflow by suction effect without consuming extra energy.



Longer life cycle
& hair protection



Auto clean

At the beginning of the Auto Clean cycle, the dryer will blow air normally through the front of the dryer for 5s.

It will then stop and the engine will start spinning in the opposite direction for 10s, blowing the air out through the air inlet in the back of the dryer.

Once finished, if you want another cycle, you will have to wait 30 s to activate it.

To cancel the self-cleaning cycle, turn off the dryer.



Spins the engine in reverse direction, assisting in the deep cleaning of the filters.



e System C

It guarantees constant performance, maximum power and energy savings.

Exclusive GA.MA system that allows the dryer to detect when the conditions of use are not ideal, preventing work from being interrupted.

eSystem-C controls the temperature, air flow and energy used, adapting them efficiently to dryer conditions and hair demands.

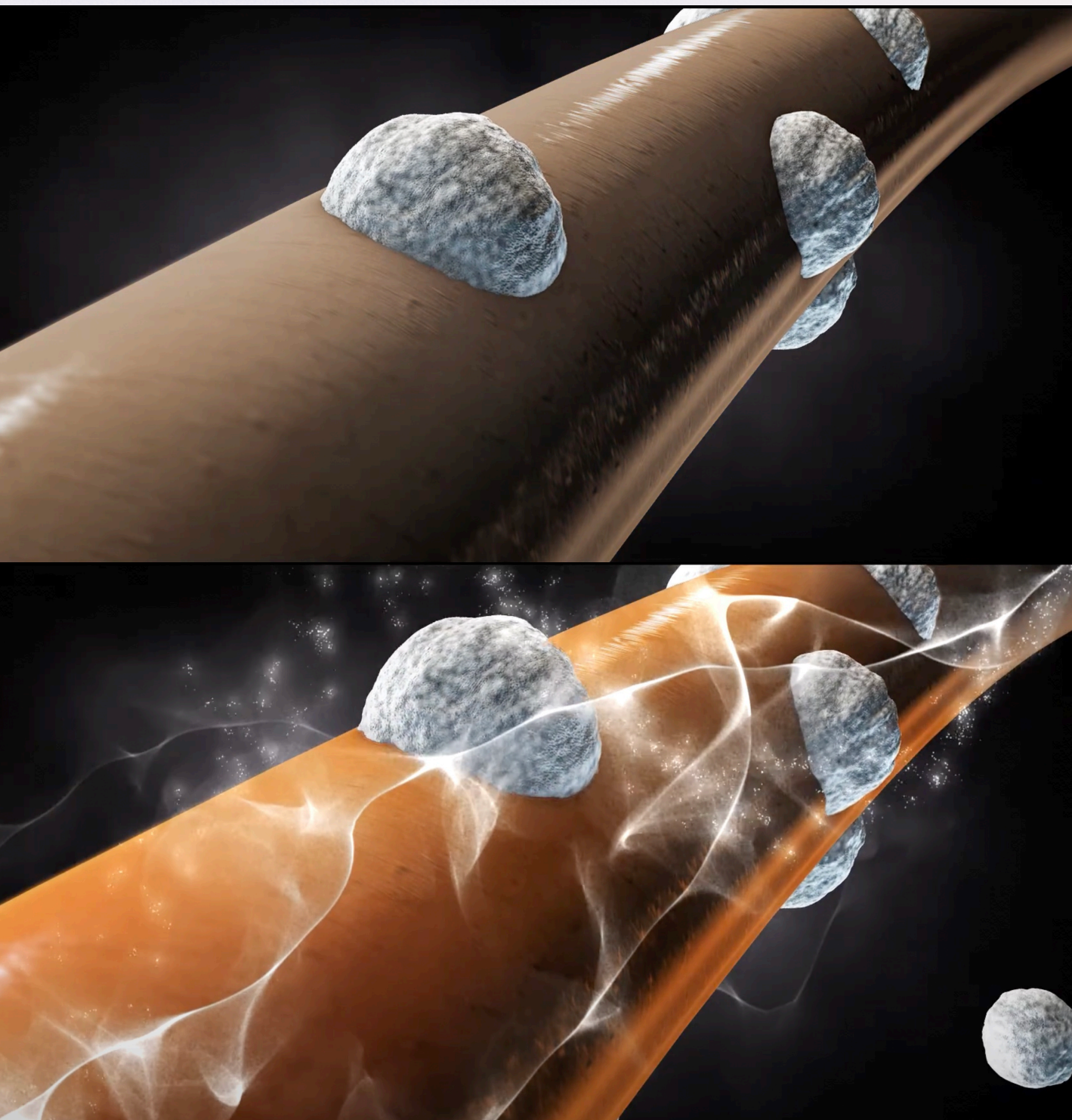
This system ensures a longer life cycle and total safety for the user.



Oxy-Active technology

Color Lock, Anti-Frizz
Hydrates, Anti-Age
Gives elasticity to hair.

8-8--A-88
8,,T,-888&
, -88T8-8&88W



Double external microperforated filters

Designed to stop even dirt particles from entering the dryer and reaching the hair.

Visible and easy to remove to facilitate routine cleaning.

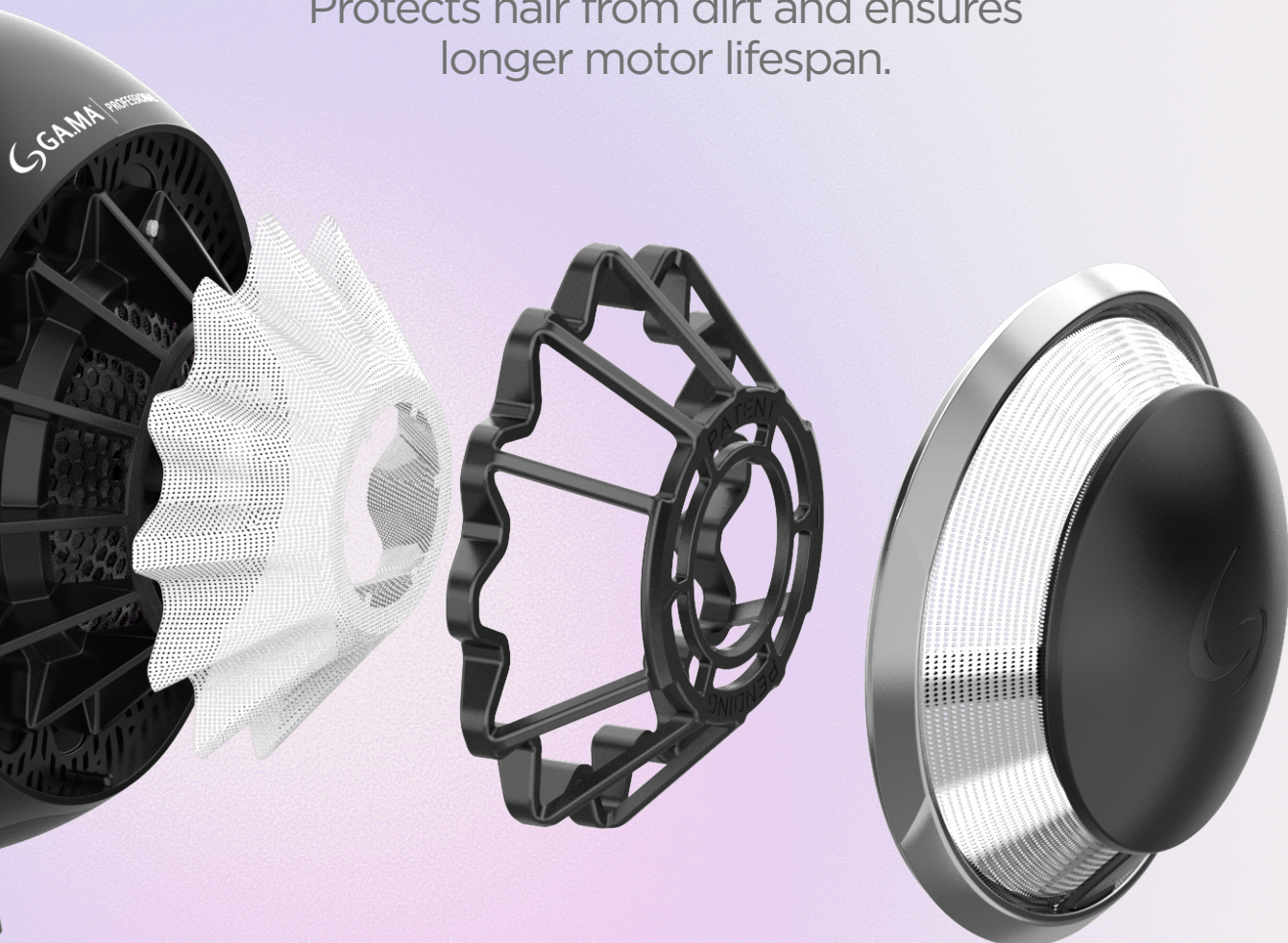


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Professional mesh filter

Specially created to trap even the smallest
environmental particles.

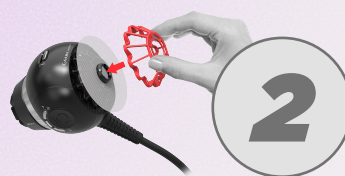
Protects hair from dirt and ensures
longer motor lifespan.



Filter **change process**



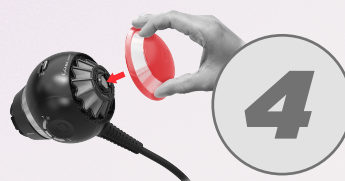
Reinsert the filter



Remove the cage



Reinsert the cage



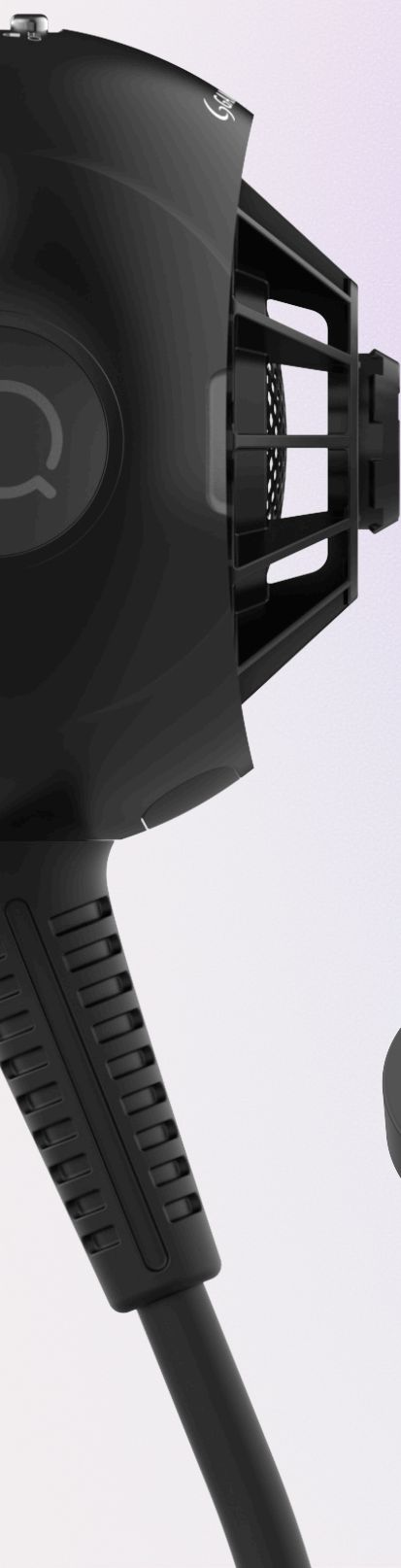
Reinstall the metal filter

Longer life cycle & hair protection

Dual filters prevent even the smallest particles of dirt from settling in the motor and reaching the scalp.

The new filters were designed to facilitate daily maintenance necessary to ensure maximum performance after extensive use of lounge, where the use of chemicals is the order of the day.

In professional use, filters must be change weekly.
In home use, it must be change every month.



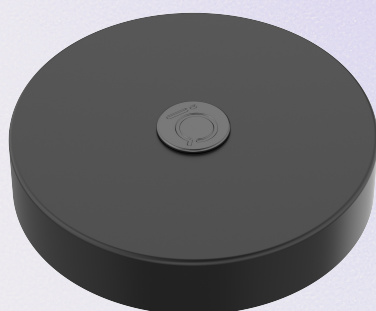
MeshFilter



Cage



Metal Filter



Mesh Filter Box

Capacity for 50 units
+ additional 50 more

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Filter cleaning process

- ① Turn off and unplug the dryer from the power source.
- ② Remove the micro-perforated metal filter by gently pulling it backward.
This filter is magnetized.
- ③ Once removed, a plastic cage containing the disposable fabric filter will be visible.
Press the indicated areas and pull the cage back to remove it.
- ④ Remove the disposable filter and replace it with a new one. Reinsert the cage by aligning it to its original position and pressing gently.
- ⑤ Clean the metal filter by removing dust and particles. It can be rinsed under running water, gently rubbing inside and out.
Water should flow from the inside out
if dirt persists, use a damp cloth.
- ⑥ Do not use detergents or non-recommended products. Make sure the filter is completely dry before reinstalling.
- ⑦ Reinstall the metal filter, making sure it is properly aligned on the mounting guides.
The magnet will automatically secure it in place if correctly positioned.

Unique attributes



e System C



Auto Clean



Stand By



92.000 rpm



Venturi



Ultra Efficient
Hair Dryer



Dual
Filter



Oxy-Active
Emission



Ultra Light
240 gr.



Digital
Motor



Extra
Long Life



Deep Difuser



1 Star
Nozzle



Care Kit



4 Temp.



Cold Shot

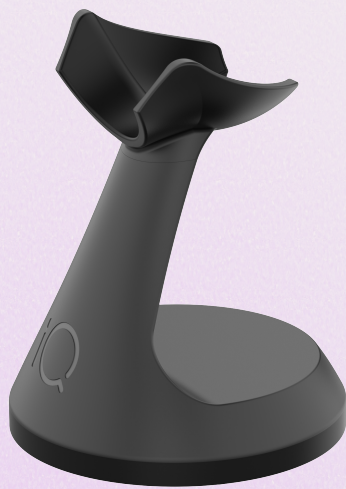


3 Speed

Comfortable work

Stand-By function

It is automatically disabled when placed in the Smart Holder Allowing the stylist to work more comfortably, reduce energy waste and increase dryer efficiency.



Smart Holder
72x68x68



Dryer
in position

Accessories

Handle

The additional handle allows you to grip it like a traditional dryer, making the transition to this new technology smooth and natural.



Handle
85x28x32



1



2



3

Perfect hairstyles with exclusive accessories

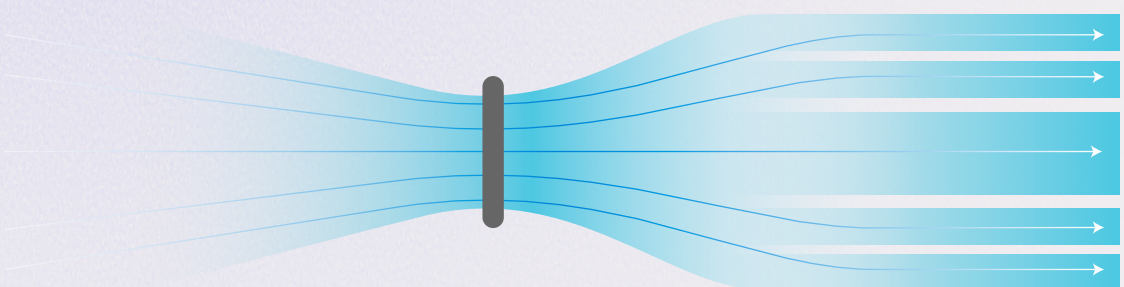
The exclusive patented star nozzle from GAMA was specially designed to work on fine hair and sensitive scalp. Replicating the power of the Venturi effect, but gently distributing air flow evenly to protect hair.

The same power, more gentle.



Star Nozzle
72x68x68

Venturi effect airflow



Professional nozzles

With cool grip easily handling

Designed to allow the stylist to work
in an agile and comfortable way.
The professional can easily change the
accessories or their position while working.

**Comb your hair perfectly
with its exclusive accessories.**



Wide nozzle
80x107x44



Narrow nozzle
80x80x44

Patented Design
Up to 60% cooler than others.



Illustrative image.

Accessories

for an ideal job



Diferent nozzles



**Star
nozzle**
72x68x68



**Narrow
nozzle**
80x80x44

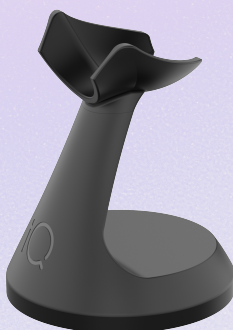


**Wide
nozzle**
80x107x44

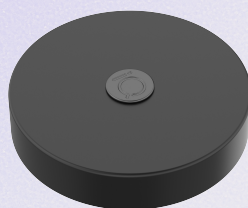


**Deep
difuser**
97x132x132

Other accessories



**Smart
holder**
72x68x68



**Mesh
filter box**
50 units.



Handle
85x28x32

Technical specification

Digital Motor

85.000rpm

TURBO 92.000rpm

Dual Filter

Ultra Light 240g

Extra Long Life

Turbo Venturi

Oxy-Active

e-System C

Stand-By Function

4 Temperatures

3 Speeds

Cool Shot

Long Cord 3mts

Wide Nozzle

Narrow Nozzle

Star Nozzle

Deep Diffuser

Smart Holder

Handle

100 Fabric Filters

Cleaning Cloth + Brush



Designed by professionals **for professionals**

Technology is the obsession of our era.

Every day new ways of doing things are created,
new tools, new solutions.

But not all technology is created equal.

The world is full of technology that doesn't add
real value, beyond entertainment or a "smart" idea.

**We generate a specific design for all those
who seek day by day to create style.**

We create purposeful technology, to foster
the artist that exists in all stylists and in all people
looking for professional results.

IQ it's a philosophy.