

DISTINCTIVE PRODUCTS - JUST FOR YOU

*Framesi*  
**BARBER GEN**  
SINCE 1950  
**POLISHED AND REFRESHING.**  
A FRAGRANCE THAT CAPTIVATES.



**SAVE 25%**

**VOLUMIZING LOTION  
& FORTIFYING SHAMPOO**

**\$5.61 ea.**  
reg. price \$7.48 ea.

FREE FROM GLUTEN, PARABENS, SULFATES, DEA & ALCOHOL

**FRAMCOLOR**  
**EXTRA**  
**CHARGE**

**READY TO USE PIGMENTS**

Tone • Correct • Refresh • Retail • And So Much More!



before



AFTER

intermix for unlimited custom shades

vibrant color  
**LASTS UP TO 10 SHAMPOOS**  
\*longevity may vary based on hair porosity & condition

125mL/4.2 fl. oz.  
**\$5.25 ea.**  
reg. salon value: \$17.49

**70%**  
SAVINGS



gold

copper

red

violet

cinnamon

chocolate

medium brown

light brown

dark blonde

medium blonde

silver

Review and adhere to all warnings on the product packaging before use. Strand test before use.