

ALURAM™

HOLIDAY 2026



Visit us online
& on social media!

-For Preorder Use Only

All pricing & promotions
subject to change

HOLIDAY DUOS

12oz Shampoo & Conditioners

GIFT
READY
FAVORITES



DAILY
fine to
medium hair

MOISTURIZING
medium to
coarse hair

CURL
medium to
coarse hair

VOLUMIZING
fine to
medium hair

HIGH SHINE
all hair
types

PROMOTIONAL RETAIL PRICE: \$25.00
ACTUAL RETAIL PRICE \$37.98

PROMOTIONAL RETAIL PRICE: \$27.00
ACTUAL RETAIL PRICE \$39.98

SWEET PEAR & WINTER SPICE BODY LOTION

Buy 5 Sweet Pear & Winter Spice Body Lotion 18oz,
& receive a Tester & Tent Card for **FREE!**
(*Free item labeled with Tester Sticker)



BUY 5

FREE!

FREE!

PROMOTIONAL SALON COST: \$47.50
SALON VALUE: \$57.00

SUGGESTED RETAIL PRICE OF EACH: \$18.99

GREAT
STOCKING
STUFFERS!

HOLIDAY MINIS

2oz sizes of your favorites!



2oz Daily, Moisturizing, Purple, Curl, & Volumizing
Shampoos & Conditioners, 2oz Body Lotion,
& 2oz Sweet Pear & Winter Spice Body Lotion

PROMOTIONAL SALON COST: \$2.25
REGULAR SALON COST: \$3.00
SUGGESTED RETAIL PRICE OF EACH: \$4.50

Add some gloss this holiday!



High Shine Shampoo 2oz, High Shine Conditioner 2oz,
High Shine Anti-Frizz Blowout Spray 2oz,
High Shine Glossing Treatment 2oz

PROMOTIONAL SALON COST: \$3.25
REGULAR SALON COST: \$3.99
SUGGESTED RETAIL PRICE: \$6.50