


# THE SALON CENTER

J A N U A R Y 2 0 2 6



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## THE BEST OF MILK\_SHAKE

### best sellers collection

**\$91.65 | salon value \$141.00**

**SAVE \$49.35**

- 1 icy blond shampoo 10.1 fl.oz
- 1 icy blond conditioner 8.4 fl.oz
- 1 color maintainer shampoo 10.1 fl.oz
- 1 color maintainer conditioner 10.1 fl. oz
- 1 moisture & more shampoo 10.1 fl. oz
- 1 moisture & more conditioner 8.4 fl.oz
- 1 silver shine shampoo 10.1 fl.oz
- 1 leave in conditioner 11.8 fl.oz
- 1 whipped cream 6.8 fl. oz
- 1 incredible milk 5.1 fl. oz



our most loved favorites, made to make every day a feel-good hair day.

discover the signature **milk\_shake** experience - exceptional performance, Irresistible fragrance, and hair that looks and feels its best. these best-sellers showcase the iconic products that define **milk\_shake**.

## STYLING FROM START TO FINISH

### lifestyling salon deal

**\$154.00 | salon value \$207.00**

**SAVE \$53.00**

#### INVEST

- 1 smoothing cream 5.1 fl.oz
- 1 blow dry primer 6.8 fl.oz
- 1 thermo protector 6.8 fl.oz
- 1 let it shine 6.8 fl. oz
- 1 powder pop 0.18 fl. oz
- 1 liquid styler 6.8 fl.oz
- 1 medium hold gel 5.1 fl.oz
- 1 volumizing mousse 6.8 fl.oz
- 1 bodifying cream 4.2 fl. oz
- 1 dry shampoo 6.8 fl. oz

#### FREE

- 1 glossy wax 3.0 fl.oz
- 1 texturizing cream 3.0 fl.oz
- 1 texturizing spritz 6.8 fl.oz
- 1 shaping foam 6.8 fl. oz
- 5 assorted easel cards
- 1 lifestyling brochure

**LIFESTYLING NEW LOOK**



## GO BIG ON BEST SELLERS

### backbar liters

**\$21.45 | salon value \$33.00**

- silver shine conditioner 33.8 fl.oz.
- icy blond conditioner 33.8 fl.oz.
- cold brunette conditioner 33.8 fl.oz.
- moisture & more conditioner 33.8 fl.oz.

### backbar liters

**\$20.15 | salon value \$31.00**

- color maintainer shampoo 33.8 fl.oz.
- color maintainer conditioner 33.8 fl.oz.
- leave in conditioner refill 33.8 fl.oz.
- instalight shampoo 33.8 fl.oz.
- make my day shampoo 33.8 fl.oz.
- make my day conditioner 33.8 fl.oz.
- olor maintainer shampoo flower 33.8 fl.oz.
- color maintainer conditioner flower 33.8 fl.oz.

- silver shine shampoo 33.8 fl.oz.
- light silver shine shampoo 33.8 fl.oz.
- icy blond shampoo 33.8 fl.oz.
- cold brunette shampoo 33.8 fl.oz.
- moisture & more shampoo 33.8 fl.oz.
- integrity & strength shampoo 33.8 fl.oz.
- integrity & strength conditioner 33.8 fl.oz.





## WELCOME 2026 WITH STYLE!

Purchase 1 Session Hair Spray 13.5 oz  
and 1 Ten In One 5.1 oz

Receive a Gift of our Custom Gold Claw Clip

Salon Cost: \$38.00 | Salon Value: \$58.00



## DON'T MISS OUT ON THIS LIMITED-TIME OFFER

Purchase a 1 Repair Shampoo 8.45oz  
and 1 Clay Wax 2.7oz

Receive Free 1 Lip Balm 0.51oz

Salon Cost: \$37.00 | Salon Value: \$44.00





# uniQ

G.A.M.A.  
ITALY

# LIMITLESS LOOKS

## NEW MULTISTYLER

Dries, straightens, adds volume and styles your hair your way, all in one.

### SPECIFICATIONS

Digital Brushless Motor

Motor speed: 100.000 RPM

Power: 1500 W (240v)

Temperatures: 3

Speeds: 3

Cold Shot

Self-Cleaning

Removable filter Accessories blocking system

Swivel Cable

Weight: 400 g (without cable)

# 4<sup>in</sup>1

## MULTI LOOK

HAIR DRYER



OVAL BRUSH



COANDA CURLER 32MM



**SALON COST** \$ 208.90

\*All Sales Final

**MSRP**

**\$ 279.95**







### SALON & STYLIST TRY ME KIT



**SPECIAL SALON PRICE: \$179.00**  
SALON VALUE: \$220.25 **A 19% SAVINGS!**



**BONUS OFFER:**  
1 Free Bokka Canvas Eco Tote  
(a \$22 value, while supplies last)

**PURCHASE:**

- 1 Replenishing Moisture Shampoo - 10.1oz / 300ml
- 1 Replenishing Moisture Conditioner - 10.1oz / 300ml
- 1 Replenishing Moisture Masque - 8oz / 237ml
- 1 Miracle Rescue & Repair Shampoo - 10.1oz / 300ml
- 1 Miracle Rescue & Repair Conditioner - 10.1oz / 300ml
- 1 Miracle Rescue & Repair All-in-1 Leave-in Treatment - 6oz / 177ml
- 1 Miracle Rescue & Repair Masque - 8oz / 237ml
- 1 Thikk.Volume Shampoo - 10.1oz / 300ml
- 1 Thikk.Volume Conditioner - 10.1oz / 300ml
- 1 Velvet Smooth Blowdry Balm - 6.8oz / 200ml
- 1 Blowdry Boost Volumizing Spray - 6oz / 177ml
- 1 Abyssinian & Kendi Oil Serum - 1.7oz / 50ml
- 1 All Curled Up Curl Defining Cream - 6oz / 177ml
- 1 Defy Gravity Volume & Thickening Foam - 7oz / 207ml
- 1 Show Off & Shine Illuminating Styling Spray - 16.9oz / 500ml
- 1 Born for the Stage Finishing Spray - Firm Hold - 16.9oz / 500ml
- 1 Mirror Cling - "Ask me about Plant Powered Color Care"
- 1 Tent Card - "Plant Powered Color Care"

### ANY TEXTURE TRIO!

Smooth frizz, enhance curls, or create incredible volume!



**PURCHASE:**

- 1 Velvet Smooth Blowdry Balm - 6.8oz / 200ml
- 1 All Curled Up Curl Defining Cream - 6oz / 177ml
- 1 Defy Gravity Volume & Thickening Foam - 7oz / 207ml

**RECEIVE FREE:**

- 1 Bokka Botanika Cosmetics Bag (a \$19 value)

**SPECIAL SALON PRICE \$31.80**  
SALON VALUE \$39.75 **Savings: 20%**

### BACK-BAR SAVINGS!

Stock up on your back-bar or generate retail dollars \$\$\$!



#### Replenishing Moisture Duo

Deeply penetrates to dramatically improve overall hair health, elasticity, and texture.

**PURCHASE:**

- 1 Replenishing Moisture Shampoo - 32oz / 946ml
- 1 Replenishing Moisture Conditioner - 32oz / 946ml
- 2 Liter Pumps

**OR**

#### Miracle Rescue & Repair Duo

Strengthen and nourish chemically-treated and damaged hair.

**PURCHASE:**

- 1 Miracle Rescue & Repair Shampoo - 32oz / 946ml
- 1 Miracle Rescue & Repair Conditioner - 32oz / 946ml
- 2 Liter Pumps

**SPECIAL SALON PRICE \$45 each duo**  
SALON VALUE \$57 **Savings: 21%**



JANUARY | FEBRUARY

**BIG BOTTLES. BIG RESULTS.**

The TRUSS liter range – more product, more impact, more value.

**LITERS DEAL**



**BUY WITH DISCOUNT**

1 Shampoo or Conditioner 1L

\*Choose any 1L shampoo or conditioner from selected items

Choose the line (liters):

- Therapy Shampoo
- Deluxe Prime Shampoo
- Deluxe Prime Conditioner
- No Metal Equalizer Shampoo
- Bidimensional Shampoo
- Clarifying Shampoo
- Stop Damage No Metal Shampoo
- Blond Revolution Shampoo
- Nutri Infusion Conditioner

**SAVE 15%**  
**NOW \$35.70**  
\$42.00 VALUE

**PERFECT BALAYAGE SYSTEM AND LIGHTENING POWDER**



Perfect Balayage System Choose between Air Libre or Blanc Blond

**BUY**

1 Intensive Nutrition 33.81 fl.oz  
1 No Metal Equalizer Shampoo 33.81 fl.oz  
1 Deep Reconstruction Fluid 16.90 fl.oz

**GET**

1 Lightening Powder 17.64 oz

**SAVE 18%**  
**NOW \$148.00**  
\$181.00 VALUE

**LIGHTENING POWDER DEAL**



**BUY WITH DISCOUNT**  
1 Lightening Powder  
17.64 oz  
\*Choose between Air Libre or Blanc Blond

**SAVE 20%**  
**NOW \$26.40**  
\$33.00 VALUE

**8X POWDER DEAL**



**BUY WITH DISCOUNT**  
1 8x Powder 7.05 oz  
**SAVE 20%**  
**NOW \$72.00**  
\$90.00 VALUE

**FAST REPAIR SYSTEM AND K-RECOVERY**



**BUY WITH DISCOUNT**

1 Bidimensional Shampoo 33.81 fl.oz  
1 Lipidic 21.97 fl.oz  
1 Intensive Nutrition 33.81 fl.oz  
1 K-Recovery Vegan 21.97 fl.oz

**SAVE 18%**  
**NOW \$148.00**  
\$181.00 VALUE

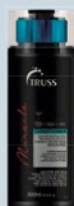
**MIRACLE SHAMPOO**



**BUY 5 GET 1**  
Miracle Shampoo  
10.14 fl.oz

**SAVE 16%**  
**NOW \$82.50**  
\$99.00 VALUE

**MIRACLE CONDITIONER**



**BUY 5 GET 1**  
Miracle Conditioner  
10.14 fl.oz

**SAVE 16%**  
**NOW \$87.50**  
\$105.00 VALUE

**MIRACLE MASK**



**BUY 5 GET 1**  
Miracle Mask  
6.35 oz

**SAVE 16%**  
**NOW \$100.00**  
\$120.00 VALUE

**THERAPY AND AMINO BUNDLE**



**BUY**  
5 Therapy Shampoo  
10.14 fl.oz

**GET**  
1 Amino 7.61 fl.oz  
**SAVE 23%**  
**NOW \$82.50**  
\$107.50 VALUE

**INFUSION DEAL**



**BUY WITH DISCOUNT**  
1 Infusion 21.98 fl.oz

**SAVE 15%**  
**NOW \$56.10**  
\$66.00 VALUE



## FLEX YOUR BEST TONES YET!

Buy 12 bottles of Blonde78 Liquid Acid Toner, Receive 1 Blonde78 OxiGel Developer **FREE**

- Deliver shiny, healthier-looking hair
- Features Blonde78 Complex with Polyglutamic Acid, Acacia Collagen Powder + Pea Peptides
- Ammonia-free formula

**FREE**  
*OxiGel*



**SALON VALUE:** \$95.90  
**SALON COST:** \$83.40  
**SALON SAVINGS:** \$12.50

## PREP IN YOUR STEP. COLOUR ON LOCK!

Buy One COLOURPRIME Pre-Color Treatment and One COLOURLOCK Post-Color Treatment and Receive an Apron **FREE**

*Includes:*

- 1 - ColourPrime
- 1 - ColourLock
- 1 - Stylist Apron



**31% OFF**



**SALON VALUE:** \$72.50  
**SALON COST:** \$50.00  
**SALON SAVINGS:** \$22.50 / 31%

## UNLEASH THE BOMBSHELL WITHIN

Buy Any Full Size Bombshell Product, Receive a Small Bombshell Styler **FREE**

*Select from:*

- Bombshell Shampoo, 8 Fl. Oz.
- Bombshell Conditioner, 8 Fl. Oz.
- Bombshell Styler, 6.5 Fl. Oz.
- Bombshell Shine Mist, 6.5 Fl. Oz.



**FREE**  
**PRODUCT**

	S&C	STYLER	MIST
<b>SALON VALUE:</b>	\$17.50	\$16.00	\$18.75
<b>SALON COST:</b>	\$12.50	\$11.00	\$13.75
<b>SALON SAVINGS:</b>	\$5.00	\$5.00	\$5.00

## LITERS OF LOVE FOR ALL THE LOCKS!

Buy Select Shampoos and Conditioners at **20% OFF**

*Select from:*

- Hydrating Shampoo
- Hydrating Conditioner
- Clarifying Shampoo
- Reparative Shampoo
- Reparative Conditioner
- Volumizing Shampoo
- Volumizing Conditioner
- Violet Shampoo

**20% OFF**



**SALON VALUE:** \$27.50  
**SALON PRICE:** \$22.00  
**SALON SAVINGS:** \$5.50 / 20%

## KEEP THE RIZZ, BANISH THE FRIZZ

**20% OFF E7 ANTI-FRIZZ SHAMPOO & CONDITIONER LITERS**

*Select from:*

- E7 Anti-Frizz Shampoo
- E7 Anti-Frizz Conditioner



**20% OFF**

**SALON VALUE:** \$30.00  
**SALON PRICE:** \$24.00  
**SALON SAVINGS:** \$6.00 / 20%



# JANUARY FEBRUARY PROMOTIONS 2026

NOT AVAILABLE IN NORTH or SOUTH CAROLINA



## CALURA PALETTE

Not sure how to bring 2026's hair colour trends to life? Discover the Calura Palette 2026, your exclusive guide featuring **12 hair swatches** for inspiration and precision. Inside, you'll find expert formulations for deep, rich mahoganies, icy pastel shades, bright coppers, and the perfect mushroom brown - everything you need to master the shades of tomorrow.

### BUY:

24 X CALURA PERMANENT SHADES, 2 FL. OZ

### FREE:

1 X CALURA PALETTE 2026



US: \$210.00  
VALUE: \$240.00  
SALON SAVINGS: 13%

## CALURA RETAIL AND BACKBAR

Restocking your retail shelves is even better when it also restocks your backbar! Take advantage of this exclusive promotion on the Calura Moisture Balance Cleanser and Conditioner.

### BUY:

6 X MOISTURE BALANCE CLEANSER, 8.5 FL. OZ

### FREE:

1 X MOISTURE BALANCE CLEANSER, 32 FL. OZ

### BUY:

6 X MOISTURE BALANCE CONDITIONER, 8.5 FL. OZ

### FREE:

1 X MOISTURE BALANCE CONDITIONER, 32 FL. OZ



Calura Moisture Balance Cleanser  
US: \$90.00  
VALUE: \$128.75  
SALON SAVINGS: 30%

Calura Moisture Balance Conditioner  
US: \$96.00  
VALUE: \$137.25  
SALON SAVINGS: 30%

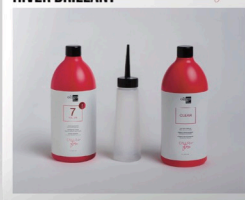
## WINTER SHINE KIT

The #1 salon request: "I want more shine and hydration in my hair." Deliver it with Calura Gloss CLEAR, ideal as a stand-alone treatment or blended into any Calura Gloss formula for seamless tonal dilution.

### KIT INCLUDES:

1 X CALURA GLOSS CLEAR, 32 FL. OZ  
1 X CALURA GLOSS LOTION DEVELOPER, 7 VOL., 32 FL. OZ  
1 X GLOSS APPLICATOR

### WINTER SHINE HIVER BRILLANT



US: \$36.94  
VALUE: \$49.25  
SALON SAVINGS: 25%

## PRIME WINTER KIT

Winter doesn't have to mean brittle hair. Perfect for new salon guests discovering Calura at home, or those restocking their favorites; the Prime Winter Kit delivers repair, hydration, and ready-to-style hair.

### KIT INCLUDES:

1 X PERFECTING PRIMER, 8.5 FL. OZ  
1 X RECOVERY MASQUE, 2 FL. OZ

US: \$20.00  
VALUE: \$23.45  
MSRP: \$40.00  
SALON SAVINGS: 15%

### HIVER SUBLIME PRIME WINTER



## SUPPORT YOUR CALURATEN

Express services require the right tools! Equip yourself with must-haves for efficient, seamless, and spotless CaluraTEN services.

### BUY:

12 X CALURATEN SHADES, 2 FL. OZ

### FREE:

1 X SCALP PROTECTOR, 6.8 FL. OZ  
1 X STAIN REMOVER, 8 FL. OZ



FREE GIFT!  
\$26.05  
VALUE



US: \$105.00  
VALUE: \$131.05  
SALON SAVINGS: 20%



2026 JAN+  
FEB

NOT AVAILABLE IN NORTH or SOUTH CAROLINA

ALURAM™



Visit us online  
& on social media!

## SMOOTHING BALM STICK

Purchase 9 Smoothing Balm Sticks and receive 2 FREE — plus a FREE 9-Piece Display!

New!

### PERFECT FOR ON-THE-GO TOUCH-UPS!

Smooth flyaways & stray strands with this light & non-greasy balm. Infused with Shea Butter & Squalane, it provides all-day sleekness, shine, & long-lasting control.



WITH 9 PIECE  
DISPLAY!

PROMOTIONAL SALON COST: \$85.50 REGULAR SALON COST: \$104.50

SUGGESTED RETAIL PRICE EACH: \$18.99



## BACK BAR SALE

All Back Bar items 20% off!  
Can Mix & Match!

Daily, Moisturizing, Curl, Volumizing, & Purple Shampoo & Conditioner Liters



PROMOTIONAL  
SALON COST: \$14.00  
REGULAR  
SALON COST: \$17.50  
SUGGESTED RETAIL  
PRICE EACH: \$27.99

High Shine Glossing Treatment 32oz  
& Hydrate & Repair Treatment 32oz



PROMOTIONAL  
SALON COST: \$16.00  
REGULAR  
SALON COST: \$20.00  
SUGGESTED RETAIL  
PRICE EACH: \$31.99

Body Wash 31oz



PROMOTIONAL  
SALON COST: \$12.00  
REGULAR  
SALON COST: \$15.00  
SUGGESTED RETAIL  
PRICE EACH: \$23.99

Leave-In Conditioner 16oz



PROMOTIONAL  
SALON COST: \$10.20  
REGULAR  
SALON COST: \$12.75  
SUGGESTED RETAIL  
PRICE EACH: \$20.40

## HIGH SHINE PROMO

Purchase 6 High Shine Glossing Treatments  
9.75oz and receive a **FREE** Liter of it!



PROMOTIONAL SALON COST: \$60.00  
REGULAR SALON COST: \$80.00  
SUGGESTED RETAIL PRICE OF EACH: \$19.99



vegan



sulfate free



paraben free



gluten free



cruelty free



color safe



# ALCÔVE

NOT AVAILABLE IN NORTH or SOUTH CAROLINA

NO FLUFF NO FILTERS **RESULTS ONLY.**

## BACKBAR DUOS

The perfect backbar essentials to tailor every service to your client's hair needs. Each duo includes a 950 ml Shampoo and 950 ml Conditioner, adapted to any hair type for optimal results at the sink.



- Daily Duo, 2 x 950 mL / 32 oz
- Hydrating Duo, 2 x 950 mL / 32 oz
- Volumizing Duo, 2 x 950 mL / 32 oz
- Violet Duo, 2 x 950 mL / 32 oz
- Curl Duo, 2 x 950 mL / 32 oz

Salon price: **\$34.00** ( Value \$40.00)

Salon Savings: **15%**

Suggested Retail Price: \$62.00

No Mix & Match

## 500 ML ARE BACK AND HERE TO STAY!

You asked, we heard! Enjoy our 500 ml format, now a permanent item. Perfect for a treatment at the sink or to enhance beautiful curls on the chair, this bigger size gives you more of your favorite Curl Activator and Restructuring Mask to work with.



**BUY 6** Curl Activators - 250 mL / 8.5 oz

**RECEIVE 1** Curl Activator - 500 mL / 16.9 oz

**OR**

**BUY 6** Restructuring Masks - 250 mL / 8.5 oz

**RECEIVE 1** Restructuring Mask - 500 mL / 16.9 oz

Salon price: **\$54.00** ( Value \$68.00)

Salon Savings: **21%**

## WINTER HYDRATION

Give your clients the hydration boost they need this winter. This kit includes the Hydrating Shampoo, Restructuring Mask, and a free travel-size Multitasking Mist, the perfect combo to nourish, repair, and protect dry winter hair.



**THE KIT INCLUDES:**

- Hydrating Shampoo - 300 mL / 10 oz
- Restructuring Mask - 250 mL / 8.5 oz
- Multitasking Mist - 60 mL / 2 oz - **FREE**

Salon price: **\$18.00** ( Value \$22.40)

Salon Savings: **20%**

Suggested Retail Price: \$33.00

## PRE-WASH SCALP OIL

35mL / 1.2 oz

One year strong! Our Pre-Wash Scalp Oil is the ultimate scalp treatment at the sink and a standout addition to any consultation. It exfoliates, soothes, and sets the stage for healthier, stronger hair.



**PROPERTIES:**

- Exfoliates
- Calms the scalp
- Moisturizes the hair

**WHO IT'S FOR?**

- All hair types

**KEY INGREDIENTS:**

Moringa Seed Oil, Hemp Oil, Jojoba Oil, Coconut Oil, Bamboo Powder - derived from renewable sources

**BUY 5 PRE-WASH SCALP OILS  
GET 1 FOR FREE + A SCALP BRUSH**

Salon price: **\$45.00** ( Value \$54.00)

Salon Savings: **17% + Free Scalp Brush**



**KEEP IT HYDRATED WITH MOISTURE+KERATIN**

**THE HERO 5-PACK BUNDLE**

**Moisture+Keratin**

Moisture+Keratin Shampoo  
Moisture+Keratin Conditioner  
KeratinFIXX 20-in-1 Leave-In Conditioner  
Style+Keratin Daily Smoothing Cream  
BamboeMIRACLE Vegan Reconstructor

**Salon Value: \$79.25**

**Special Offer: \$49.95**

**\$49<sup>95</sup>**



**DUO BUNDLES**

**Buy Moisture Shampoo, Get Moisture Conditioner 50% OFF**

**BUY**

**+  
GET**

**50%  
OFF**



**Moisture+Keratin**

**PURCHASE:**

1 - Moisture+Keratin Shampoo  
1 - Moisture+Keratin Conditioner

**Salon Value: \$30.90**

**Special Offer: \$23.18**



**MOISTURE LEAVE-IN**

**Buy 2, Get 1 FREE**

**Moisture+Keratin**

**PURCHASE:**

2 - Moisture Leave-In Conditioner Spray

**RECEIVE FREE:**

1 - Moisture Leave-In Conditioner Spray

**Salon Value: \$44.85**

**Special Offer: \$29.90**

**BUY**

**+  
GET**

**FREE**





# Scruples®

**BUY LITER OF NO H2O2 RECEIVE  
8.5 OZ FREE WITH TRIGGER SPRAYER!**

**NO H2O2 (NO PEROXIDE) | 33.8 oz 624**

**\$29.63** USA

**NO H2O2 (NO PEROXIDE) WITH TRIGGER  
SPRAYER | 8.5 oz 622**

reg. \$12.49 USA salon cost



**NEW YEAR.  
BRIGHTER BLONDE.**

**Save 50% on Power Blonde**

**POWER BLONDE TRIPLE PROTECTION  
LIGHTENING POWDER | 400 g 8631**

**\$12.72 each**



**DEALS ON DAILY DEVELOPERS**



**ALL LITER CREME DEVELOPERS \$6.99!**

**PURE OXI 10 VOLUME CREME DEVELOPER**  
33.8 oz **875**

reg. value \$9.05 USA salon cost

**PURE OXI 20 VOLUME CREME DEVELOPER**  
33.8 oz **874**

reg. value \$9.05 USA salon cost

**PURE OXI 30 VOLUME CREME DEVELOPER**  
33.8 oz **876**

reg. value \$10.92 USA salon cost

**PURE OXI 40 VOLUME CREME DEVELOPER**  
33.8 oz **877**

reg. value \$10.92 USA salon cost

**PURE OXI DEMI-PERMANENT CREME  
DEVELOPER 878**

reg. value \$10.92 USA salon cost

**\$6.99** USA each

**BUY 3 SHADOW LOWLIGHTS RECEIVE  
FREE DEVELOPER!**



**BUY 3 OPEN STOCK**

**SHADOW LOWLIGHTS  
GEL HAIR COLOR | 4 oz**

**\$12.23** USA each

**RECEIVE FREE LITER**

**PURE OXI 10 VOLUME  
CLEAR DEVELOPER | 33.8 oz 865**

reg. \$7.19 USA salon cost



**LITER DUO DEALS - \$24.95 EACH!**



**VOLUME & LIFT DUO**

**STRUCTURE BATH** VOLUMIZING  
SHAMPOO | 33.8 oz

**QUICKSEAL** DETANGLING  
CONDITIONER | 33.8 oz

reg. value \$35.65 USA salon cost



**HYDRABOOST DUO**

**MOISTURE BATH** REPLENISHING  
SHAMPOO | 33.8 oz

**MOISTUREX** REPLENISHING  
CONDITIONER | 33.8 oz

reg. value \$35.65 USA salon cost



**COLOR REVIVAL DUO**

**RENEWAL** COLOR RETENTION  
SHAMPOO | 33.8 oz

**RENEWAL** COLOR RETENTION  
CONDITIONER | 33.8 oz

reg. value \$34.17 USA salon cost



**RESET & REPAIR DUO**

**HAIR CLEARIFIER** DEEP  
CLEANSING SHAMPOO | 33.8 oz

**ER REMERGENCY** REPAIR  
CONDITIONER | 33.8 oz

reg. value \$34.17 USA salon cost

OVER  
**32%**  
SAVINGS



MOISTURE RICH VOLUME BOOST CURL DEFINE SMOOTH SHINE

LITERS  
\$17.21 ea.  
reg. price \$22.95

DYNAMIC BLONDE  
Shampoo & Conditioner  
\$18.71 ea.  
reg. price \$24.95



FREE OF Gluten, Sulfates, DEA, Parabens, and Sodium Chloride. Vegan, Plant-Based.

SAVE  
25%

SELECT  
FRAMESI  
COLOR<sup>®</sup>  
LOVER



Curl Define Shampoo \$10.46 reg. price \$13.95 500 mL / 16.9 fl. oz.	Curl Define Conditioner \$10.46 reg. price \$13.95 500 mL / 16.9 fl. oz.
Hair Straightening Serum \$11.21 reg. price \$14.95 177 mL / 6 fl. oz.	Progressively Smooth \$14.96 reg. price \$19.95 177 mL / 6 fl. oz.
Stop Frizz \$11.21 reg. price \$14.95 100 mL / 3.4 fl. oz.	Curl Pudding \$11.21 reg. price \$14.95 177 mL / 6 fl. oz.



JANUARY ONLY

Save  
15%

ALL FRAMCOLOR  
GLAMOUR SHADES  
60 mL / 2 oz. OR 100 mL / 3.4 oz.  
\$6.33 ea. reg. price \$7.45

\*packaging may vary

SAVE 25%



FRAMESI  
COLOR<sup>®</sup>  
LOVER

DIAMOND STRONG  
Shampoo, Conditioner  
& Hair Repair Foam

\$11.21 ea. reg. price \$14.95



500 mL / 16.9 fl. oz. 200 mL / 6.8 fl. oz.

MORPHOSIS  
HAIR TREATMENT LINE  
THE BEST WITH LESS  
January & February 2025  
SAVINGS



25% OFF ALL LITERS  
\$18.74 ea. reg. price \$24.99 1000 mL / 33.8 fl. oz.



Restructure Revitalizing Shampoo Step 1 \$16.49 ea. reg. \$21.99	Restructure Express Filler Step 2 \$22.49 ea. reg. \$29.99	Restructure Precious Fluid Step 3 \$18.74 ea. reg. \$24.99	Ultimate Care Shampoo Step 1 \$16.49 ea. reg. \$24.99	Ultimate Care Maximizer Step 2 \$22.49 ea. reg. \$29.99	Ultimate Care Treatment Step 3 \$18.74 ea. reg. \$24.99
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Experience **FIBERNEW™** and **REVOLUTIONIZE** the way your clients care for their hair!

- Reverses Damage & Aging
- Noticeable Results After First Use
- Strengthens, Softens, & Smooths
- Patented Bond Repair Technology
- Vegan & Cruelty-Free
- Professional Strength
- For All Hair Types
- Great for 100% Human Hair Extensions

## Complete Stylist Trial Kit

### Includes:

- 1-Leave-in Miracle Bond Building, Mask 3oz/89ml
- 1-**AMINOFIXX™** Daily Miracle Bond Building Spray 4oz/118ml
- 1-Daily Miracle Bond Building Shampoo 10.1oz/300ml
- 1-Daily Miracle Bond Building Conditioner 10.1oz/300ml

### KEY BENEFITS:

- Rebuilds and strengthens **3** main hair bonds
- Improves color retention & vibrancy
- Deeply repairs from the inside out
- Protects against future damage
- Boosts shine & elasticity
- Lightweight, non-greasy formula
- Replace 11 essential amino-acids with **AMINOFIXX™**

**SALON VALUE: \$63.00 SPECIAL OFFER \$ 39.00 SAVE 41%!**

### 5+1 FREE!

#### re:BOND Miracle Bond<sup>3</sup> Building Mask

Countertop 6-Piece Display - fits anywhere!



3oz/89ml

SPECIAL SALON PRICE: \$110.00 **Retail value \$264!**

SALON VALUE: \$132.00

A 17% SAVINGS! R-PROMO

### 9+3 FREE!

#### AMINOFIXX™

#### Daily Miracle Bond Building Spray

Leave-In Pro Treatment - Repairs bonds and replenishes 11 essential amino-acids



4oz/118ml

SPECIAL SALON PRICE: \$99.00 **Retail value \$264!**

SALON VALUE: \$132.00

A 25% SAVINGS!

R-PROMO-A



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THE PERFECT BALANCE OF **MOLECULAR HAIR SCIENCE & NATURE**



# NEW YEAR NEW SALES!

**ALL PURPOSE CAPE OR APRON**

- Bleach Proof
- Color Proof
- Chem Proof
- Soft Crinkle Nylon

**\$13.99 EACH**



**OR**

**STYLETEK**



**9 X 11 PRE CUT & READY TO USE  
POP-UP FOIL (500 COUNT)**



**ONLY \$18.99**

**5 X 11 PRE CUT & READY TO USE  
POP-UP FOIL (500 COUNT)**



**ONLY \$11.99**

**5 X 11 PRE CUT & READY TO USE  
POP-UP FOIL (500 COUNT)**



**ONLY \$12.99**

**COLOR REMOVER WIPES**



**ONLY \$8.99**

**DELUXE TOUCH CLEAR COLORING  
GLOVES (100 COUNT)**



**ONLY \$4.99**

**DELUXE TOUCH BLACK COLORING  
GLOVES (100 COUNT)**



**ONLY \$5.99**

**BALAYAGE HAIR FILM (500 FEET)  
PERFORATED EVERY 12"**



**ONLY \$14.99**

**SILVER FOIL ROLL 5" X 1600 FT**



**ONLY \$38.95**

**21" PROCESSING CAPS  
(100 COUNT)**

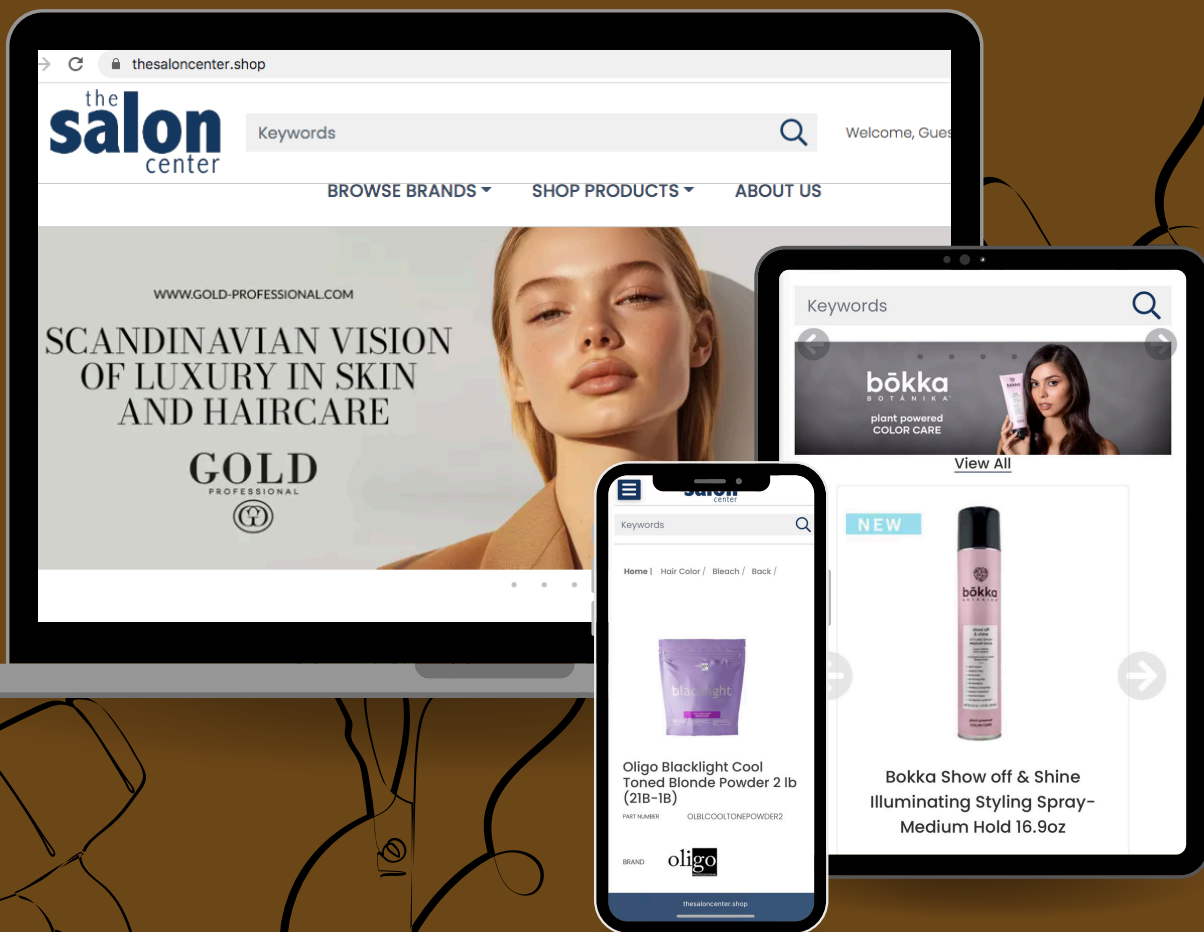


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